

SAM Business Partnership Request



Name of Potential Business Partner: [Brightways Learning](#)

Date: 5/22/18

Description of Business Partner Services/Product:

1. [ClassBright Evaluation](#), a simplified yet robust online performance evaluation system with customizable features. Designed to meet the unique needs of small schools, ClassBright Evaluation makes staff development and evaluations easy, transparent, and collaborative.
2. [ClassBright Curriculum Management](#), a flexible and powerful standards-driven system that enables educators to collaboratively and intuitively create lesson plans and manage their curriculum.
3. [Kaleidoscope Connect](#), youth development services that enable students to build Webs of Support that help them thrive socially, emotionally, and academically. Through our services, we support students, schools, and communities in effectively implementing and measuring sustainable practices that empower youth to reach their potential, contribute to their communities, and achieve their dreams. Examples of Kaleidoscope Connect services include:
 - [PHlight Clubs](#). Multi-day, youth-centered events that bring together teens and adults from the community for non-stop learning, connecting and growing.
 - [Kaleidoscope Connect Academies](#). In-depth professional development for youth-serving adults.
 - [Student Support Card](#). On-line measurement system to assess and track youth resilience, social and emotional growth, and overall wellbeing.

Is the product or service beneficial to kids/schools and their community?

ClassBright Evaluation. Teachers *and* students benefit when evaluations focus on learning and growth and help teachers reach their fullest potential. ClassBright Evaluation promotes better teaching which, in turn, improves student learning. ClassBright enables teachers to actively take part in an ongoing discussion about their practice with their administrators. The easy-to-use online tools save time and ease the burden for evaluators by compiling and displaying evidence collected in real-time.

ClassBright Curriculum Management. This system benefits schools by providing teachers and administrators with time-saving tools to increase effectiveness and efficiency. The online features enable educators to collaboratively and intuitively create lesson plans and manage their curriculum. Teachers

love how easy it is to develop curriculum maps and create topic-driven units, track and review standards coverage, integrate correlated resources, and streamline communications with principals.

Kaleidoscope Connect improves school climate and connectedness to students and the community and transforms the trajectory of students' lives. The positive impacts can last a lifetime. Our principles and practices support:

- Readiness for college and career success
- Dropout prevention, reduction of risk behaviors, and mitigation of the effects of Adverse Childhood Experiences (ACEs)
- Development of important social and emotional skills including self-awareness, self-management, relationship-building, and responsible decision-making

Does the product or service benefit SAM members through their association with SAM?

Yes! By providing members with the ClassBright services, administrators will improve collaboration and streamline communication with teachers. ClassBright Evaluation enables administrators to make data-driven performance decisions. ClassBright Curriculum Management gives administrators confidence that all standards are being covered.

Additionally, Kaleidoscope Connect services improve schools climate, student support, and student/staff relationships which in turn results in improved academic achievement and desire to be in school in general. Increased satisfaction by school staff aids in staff retention.

Questions and Comments for Consideration

Date considered by the SAM Board:

Decision of the SAM Board: YES or NO

Date of SAM entered in to Business Partnership with the Business: