META Strategic Plan 2014-18 (Adjusted 9-16-16)

Core Ideology

Core Purpose

Technologists united into a professional association advocating for and supporting the education of all Montana children.

Core Values

1. **Educate and Influence**. Educate and influence decisions on educational processes at the school, district, state and federal level.
2. **Best Practices.** Collaborate to share technology solutions and best practices in education.
3. **Professional Community.** Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

BAG

META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions

● META is the "go to" organization at the local, state and federal level when considering education technology policy and practices.
● Using a **process think*** strategy to personalize educational programming.
● All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

> ** applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success. (what is it we want to accomplish and what is the process to achieve that goal)*

Goals, Strategic Objectives and Actions

1. Organizational Development

Deadlines	Strategic Objectives focused on Organizational Development:	What	Who

	Internal		
Manual completed: February 2017	1.1 Assign a committee to create policies and procedures manual, to include: 1.1.1 Document Regional Directors' roles 1.1.2 Document framework for vendors	Place committee assignments in the manual. Create a Policies & Procedures Manual (Offices, Duties, Responsibilities)	Organizational Development Committee
February 2017	1.2 Select and award META Technologist award recipient	Continuous	President-Elect
May 2017	1.3 Maintain all regional director positions	Continuous	META Board
January 2017	1.4 Complete the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings	Build document for non-member fee model	META Board
December 2016	1.6 Expand the membership participation in committee	-Update the committee structure -Create promotional materials for promoting membership Recognize committee member contributions	META Board
September 2017	1.7 Membership development	Coordinate with SAM office on membership lists, and work with Regional Directors to develop the list of potential members, Regional Directors hunt down new members and	META Board

Deadlines		contact them – Continuous year to year	
January 2017	1.8 Share Strategic Plan in each region	Region directors will go over the Strategic Plan at Region Meetings	Region Directors

2. Advocacy

Deadlines	Strategic Objectives focused on Advocacy	What	Who
	Internal		
2017 Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.)	● CoSN support ● continuous development of this list ● Supts ● Community contacts	Advocacy Committee
	External		
March 2017	2.4 Develop position papers to articulate META's position on items of importance	A draft for review of the Membership at the annual meeting in March Completed for 16-17	Advocacy Committee
November 2017	2.5 Equitable broadband and transparency of costs 2.5.1 ESH Partnership 2.5.2 E-Rate consultation in regions	Look position and participation in each of these areas	Advocacy Committee
March 2016	2.6 A shared support model	e -Hierarchy of membership support - who can do what -Assessment of rural school district need for support	Advocacy Committee

		-Data Warehouse (tech support entities) - Link https://sites.google.com/a/sammt.org/meta-home/ -A draft for review of the Membership at the annual meeting in March	
March 2016	2.7 PK-20 Educator tech training	● Educating groups outside of the META or technologist realm ● Connect with university system for tech curriculum ● Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March	Advocacy committee

3. Professional Learning

Deadlines	Strategic Objectives focused on Professional Learning	What	Who
	Internal		
April 2016	3.1 Promote regional annual Tech Talks and incorporate local experts into the talks	Ongoing -Develop a formal schedule and share this. Suggest one major Tech Talk annually in each region. Incorporate the fee schedule for non-members.	**Events Professional Learning Sub-Committee** Marcy to contact Mindy to describe the work and help establish the Events Professional Learning Sub-Committ

			ee. Each Region would have a member on the Sub-Committee who would serve as the chair of the Tech Talk
	3.2 Establish a technology solution sharing mechanism	Completed tool – Next step will be to enact and train board to use the tool –website and email https://sites.google.com/a/sammt.org/meta-home/	**Technical Collaboration Professional Learning Sub-Committee**: Bill Gaffney, John Jensen, Anita Freeman, others with an attempt to have one rep from each region involved
December 2016	3.2.1 Design and administer a survey (form) for all member schools about technology solutions used by the schools	For member contributors only.	META Board
January 2017	3.2.2 Create a school "who uses what" document (an alternative was a member "who knows what" document)	For member contributors only.	META Board

January 2017	3.2.3 Create a topic blog with Q&A or additional information on topics highlighted in the survey	For members only	META Board
December 2016	3.2.4 Design a META website and connect to SAM.	-Work on connecting to SAM website -For members only -Board members will need to train and use	President Lawrence (Bill Gaffney)
	External		
Ongoing	3.3 Provide educator tech training	Ongoing work to META members able to train educators	Events Professional Learning Sub-Committee Marcy and Mindy to describe the work and help establish the Events Professional Learning Sub-Committee
Fall-Winter 2016	3.4 Promote one annual META conference (Spring)	Committee to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist)	Events Professional Learning Sub-Committee
March 2017	3.5 Committee to explore and report to annual meeting about the viability of CoSN CETL - Certified Education Technology Leader program	Will work on CETL in 2016-17	Sub committee: Scholarship committee -Rich Lawrence,

			Brian Norwood, Todd Lark
April 2017	3.6 The CoSN State Chapter chair (META Past President) will attend the CoSN Annual Conference	Attend at the Annual CoSN Conference	META Past President and CoSN Chair