

Group
Communication in
the 21st Century -
a modest proposal
to adopt #SLACK



Group Communication through the Years

A person with a large red backpack is walking across a suspension bridge that spans a deep valley filled with dense green forest. The bridge is made of metal cables and a mesh floor. In the background, there are rolling mountains under a hazy sky. The overall scene is a scenic outdoor setting.



500 BCE



1846



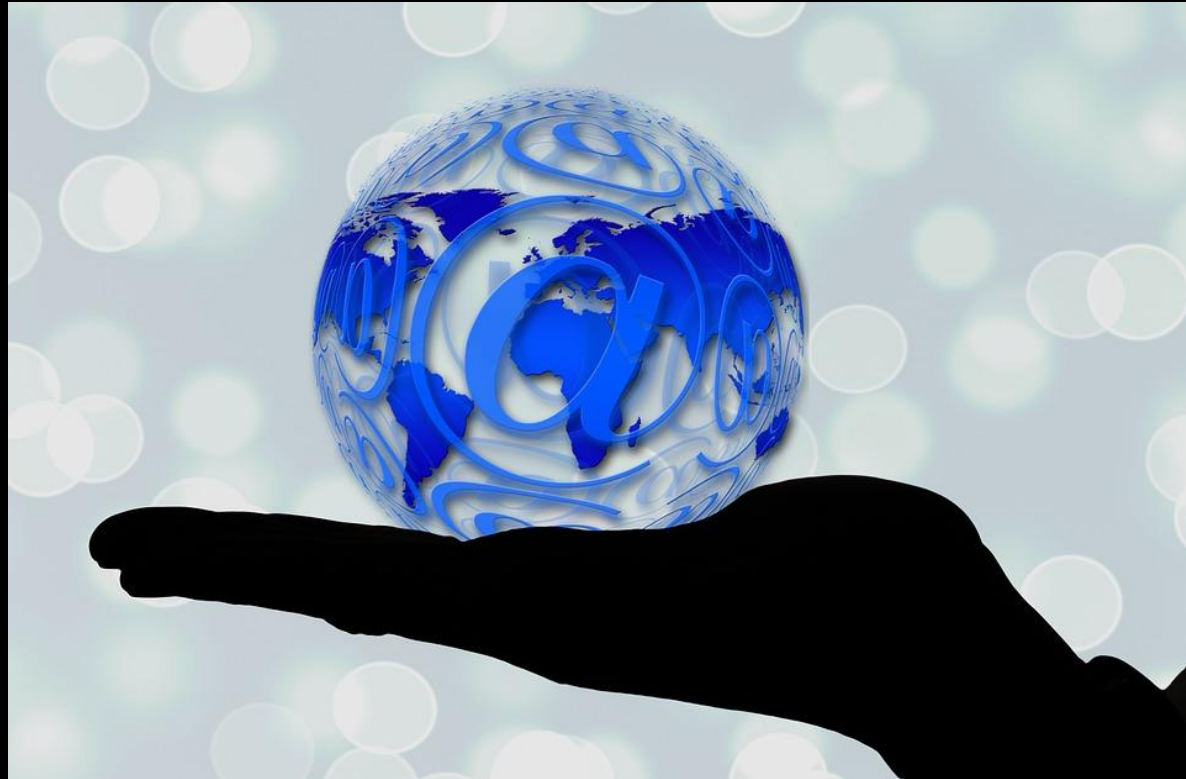
1876



1971



This is 2017 and Email is still "king" of communication



This is the age of instant information....



....so why are we still using email?

SPAM

We all get it. We all hate it.

Notoriously malicious and can lead to phishing attacks, malware, etc.

Excessive Amounts

Everyone gets overwhelmed. Thousands of emails is easily the largest daunting task to organize an inbox.

Branching Conversations

Person A says this,

Person B misses this and says that.

Person C replies to Person A but misses Person B's message.

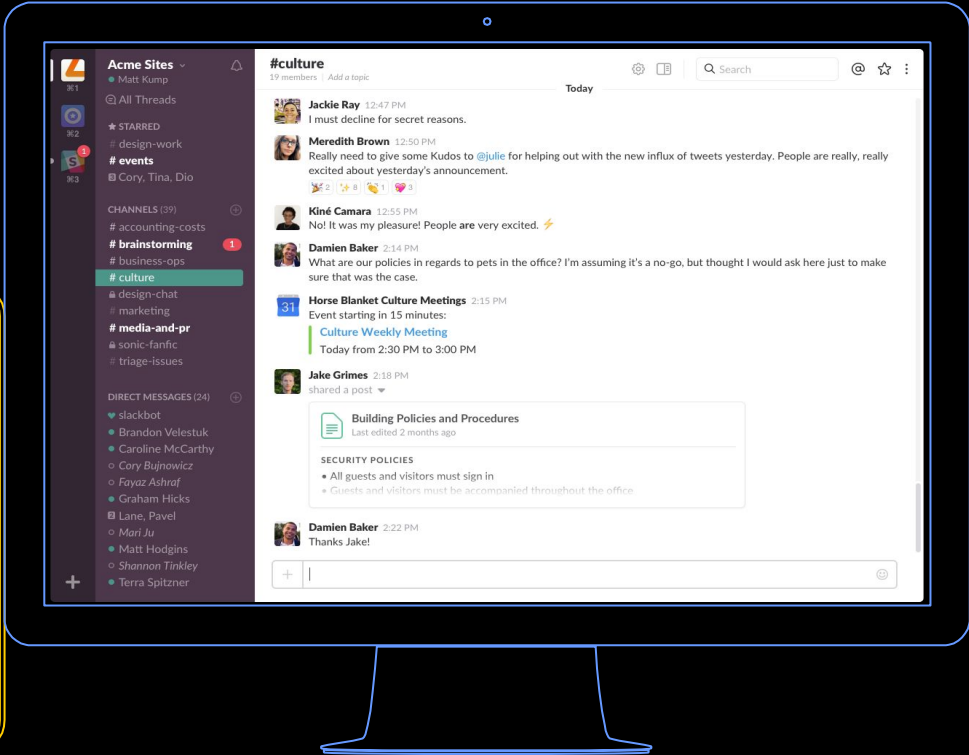
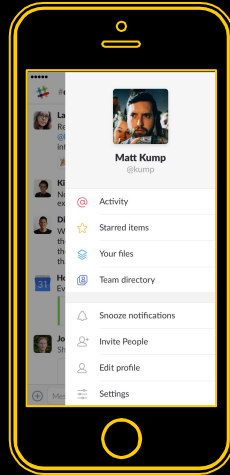


Information is just a search away

Why can't a conversation be a
moment away?

Introducing:

Slack



Slack is:



4 million DAU
Daily Active Users

<https://slackhq.com/we-love-it-when-the-numbers-tur-n-over-70a61a69b2ff#.gw2fqm1fu>

1,500,000
Messages per month!

320 Million
Minutes of active slack usage

600 Years
Total usage per weekday!

Stats from Slack's second anniversary infographic

Top features of Slack

All platforms!

Mobile, Desktop.

Mac, Windows, Linux.

Slack is there!

File Sharing

Not just your messages, but all your files, images, PDFs, documents, and spreadsheets can be dropped right into Slack and shared with anyone you want.

Integrations!

280+ App integrations!

API available for custom scripting!

Searchable History

All the chat is historically available and easily searched!

Communication is Key!

Direct Messages, Channels, and Voice/Video Calling!

Reactions/EMOJI!

Who doesn't love emojis? Add custom ones too!



Demo Time!

Let's get everyone enrolled to the slack demo.

<https://goo.gl/TjmMMc>