



MONTANA NO KID HUNGRY BREAKFAST AFTER THE BELL



1 in 5



Breakfast after the Bell

On average, school breakfast participation rises to more than 70% when schools implement a *Breakfast after the Bell* model versus 30% with a traditional model that serves breakfast in the cafeteria before school starts.



“When my students come into the classroom, it’s like a huge family. I think having breakfast strengthens my class.”

-Troy



Rossiter-Grab and Go



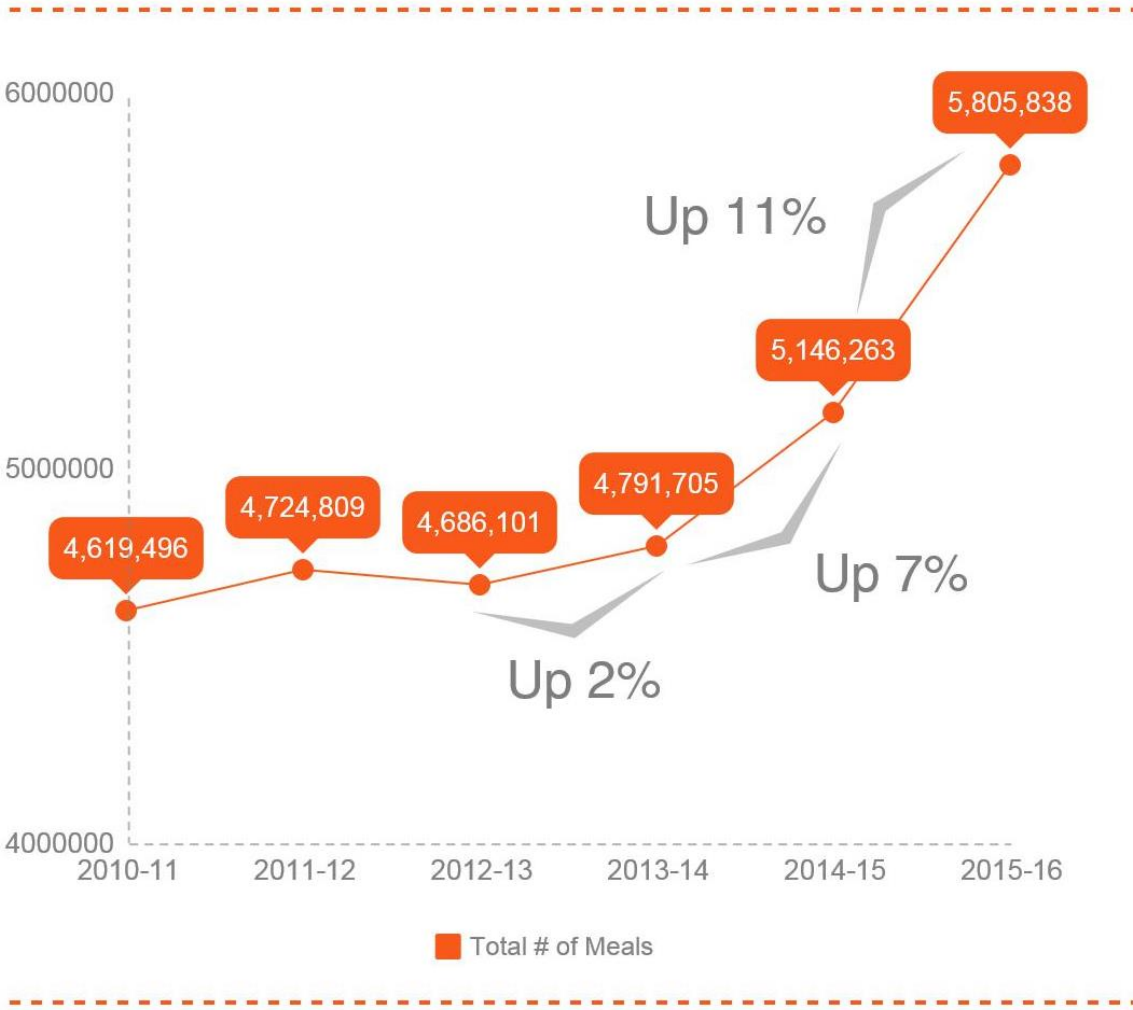
Kennedy Elementary



Our Accomplishments

- Since 2014, MT No Kid Hungry has awarded grants to over **\$260,000** in privately funded grants to 73 schools that have pledged to start a breakfast after the bell program.
- There are now more than **145** schools across Montana that have made breakfast a part of the school day.

Breakfast by the Numbers



Increased Participation & Revenue

Breakfast Participation

Total Breakfast Participation increased from 100,628 to 259,678 a gain of 61.2%

Reimbursements

Reimbursements increased from \$171,993 to \$440,014, a gain of \$268,021 or 60.9%

CEP Factor

Reimbursement Rate is 86.68% 100%. CEP would generate 13.32% more revenue

“Childhood hunger is a problem big enough to matter, but small enough to solve.” T

