

AASA 2017: Year of the Superintendent Advocacy Challenge

March 7, 2017

AASA's 2017: The Year of Superintendent Advocacy challenge. We are asking superintendents to commit to making contact with their members of Congress each month. We will identify a specific policy and provide background and talking points; all you need to do is fill in the blanks to tell the story of your district through that specific lens.

In this email, I am sharing the March edition of the 2017 Superintendent Advocacy challenge (<http://www.aasa.org/policy-blogs.aspx?id=40822&blogid=84002>). This month is all about E-Rate.

A few things to note:

- I am happy to provide you the name and email address of the appropriate education staffers for your delegation. Please let me know, or check with your state executive director. (I emailed the state directors a full Congressional Directory).
- If you do not like the, or would prefer a different, topic, please email our team and let us know what information you DO want. The ultimate goal is to have superintendents weigh in every month, not necessarily to absolutely control the content. We're here to help you in your advocacy.
- You can access the Challenge, and a full archive of all information, here: aasa.org/advchallenge/
- I'd welcome anything you can do to participate in the challenge, and I have also attached the slides I used on the main stage at NCE, in case you want to do any outreach or communication about the challenge in your state.

As always, thank you and let me know if you have any questions.

Noelle

Noelle Ellerson Ng

Associate Executive Director, Policy & Advocacy

AASA: The School Superintendents Association

1615 Duke Street

Alexandria, VA 22314

(c) [703-774-6935](tel:703-774-6935)

nellerson@aasa.org

Twitter: @Noellerson