



Student Data Privacy Consortium

Tactical Student Data Privacy Update

Spring 2018





Student Data Privacy Consortium

Misc. “Stuff”

The SDPC:

- Was started in 2015 due to numerous stakeholders addressing data privacy “Pain Points”
- Is organized as a Special Interest Group (SIG) under the Access 4 Learning Community (a 501c3 Member Tech Standards Organization)
- Maintains its own governance, oversight and resource support
- Has schools, districts, regional and state education agencies, other professional organizations and marketplace providers as members
- Is supported through membership dues



Student Data Privacy Consortium

SDPC Goals

Establish a community of stakeholders who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,

Identify **projects that have on-the-ground and real-world impact** on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections,

Development of **tools and resources** to address operational issues not currently being addressed,

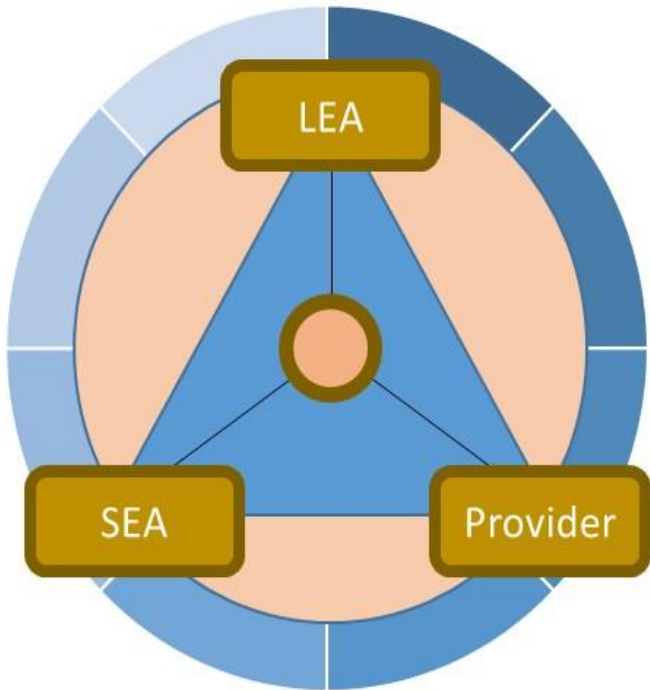
Leverage partnership organizations working in the privacy space to have their good work utilized and no reinvention of existing work,

Development of a **clearinghouse of student data privacy operational issues** and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.



Student Data Privacy Consortium

SDPC Scope and Opportunity



-  Consortia sponsored products/tools services
-  Consortia membership, ideals, mission
-  Tangential initiatives and groups, including privacy initiatives, funders, etc
-  Core stakeholder/consumer/client
-  Stakeholder relationship driving core directives through pain points



Student Data Privacy Consortium

SDPC Tactical Privacy Projects

- **Project 1: Privacy Contract Framework**

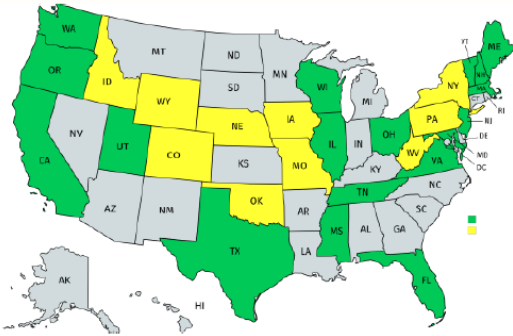
- *The Privacy Contract Framework project is focused on the development a framework for identifying solutions that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections. Application Profiles will be developed to support “apples to apples” comparisons.*



Privacy – By The Numbers...

the Student Data Privacy Consortium (SDPC)

21



State-wide Alliances

3



Contract Framework
Digital Tools Governance
Global Education Privacy Standard
Tactical Privacy Projects

20 million



Students supported
by Projects

3000+



School Districts
represented

397



School Districts
utilizing the Registry

888



Signed Vendor
Agreements

1314



Applications in
Database

235



Signed "Piggyback"
Exhibit E

"The California Educational Technology Professionals Association (CETPA), representing over 1,000 districts, has joined the Student Data Privacy Consortium. The Consortium has a mature process for establishing a statewide contract and a database for posting vetted applications and provides transparency to staff and community. Collaboratively working with our partners, we expect to build clear steps that will streamline the process in protecting our student's data by having a state-wide contract demonstrating compliance with CA legislation."











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SDPC Tool

Show entries

Search:

Company Name	Application	Status	Agreement Type	Grade Level	Content Area	Data
 <p>Achieve 3000 Purpose: Achieve3000® provides the only patented, cloud-base solutions that deliver daily differentiated instruction for nonfiction reading and writing that's precisely tailored to each student's Lexile® reading level.</p>	Achieve 3000	Active	Agreement V2a (Includes Terms of Service)	6, 7, 8	English Language Arts	
 <p>Benetech Purpose: Non-profit social entrepreneurial venture harnessing the power of technology for social benefit.</p>	Benetech	Active	Legal Drafted Parent Release			
 <p>Biblionasium Purpose: Kids connect with friends, parents and teachers to share and recommend their favorite books</p>	Biblionasium	Active	Legal Drafted Parent Release	K, 1, 2, 3, 4, 5	Library Media	
 <p>Sunburst Digital, Inc. Purpose: Leveled online text library</p>	Big Universe	Active	Agreement V1	K, 1, 2, 3, 4, 5	English Language Arts	Coming Soon
 <p>Google Purpose: Free weblog publishing tool from Google, for sharing text, photos and video.</p>		Active	Legal Drafted Parent Release	6, 7, 8, 9, 10, 11, 12	Instructional Technology	Coming Soon
 <p>BrainPOP Purpose: Animated curricular content</p>		Active	Agreement V2a (Includes Terms of Service)	K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	Other	Coming Soon
 <p>McGraw Hill Education Purpose: Supplemental online activities for JK Math curriculum.</p>	Building Blocks	Active	District Modified Contract	K	Math	Coming Soon

Data Used

Contract PDF

Search the MSPA Database

Search By District Name

District

Name:

Search

Search By Resource Name

Resource Name:

Search

Search By Agreement Type

Agreement Type:

Search



How can we help you?

[Learn about MSPA](#)

[View Participating Districts](#)

Download Student Data Privacy Agreement

[Learn about Agreement Types >>](#)

Version 4: [pdf](#)

Version 3: [pdf](#)

Version 2a (*includes Terms of Service*): [pdf](#)

Version 1: [pdf](#)

[Member Login](#)



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SDPC App “Tools”

Tools for Participating Districts

[Search the Database >>](#)



[Add Customized Resource Listing to Your Website](#)



[Add Digital Resource Request Form to Your Website](#)



[Build a Contract Tool](#)



Members Area

[View All Participating Districts >>](#)

Add: [Resource](#) | [Agreement](#)

[Manage Resource/Agreement Information](#)

[Participating Districts](#)

Download Student Data Privacy Agreement

Version 5: [pdf](#) | [doc](#)

Version 4: [pdf](#) | [doc](#)

[Add Additional District Account](#)

[Edit Account Information](#)

[Logout](#)



[Bulk Import Template](#)



[Export List of All Resources](#)



[Email MA Participants](#)
[Email All Participants](#)



[Statistics](#)



[Add Additional District Account](#)



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SDPC Tactical Privacy Projects

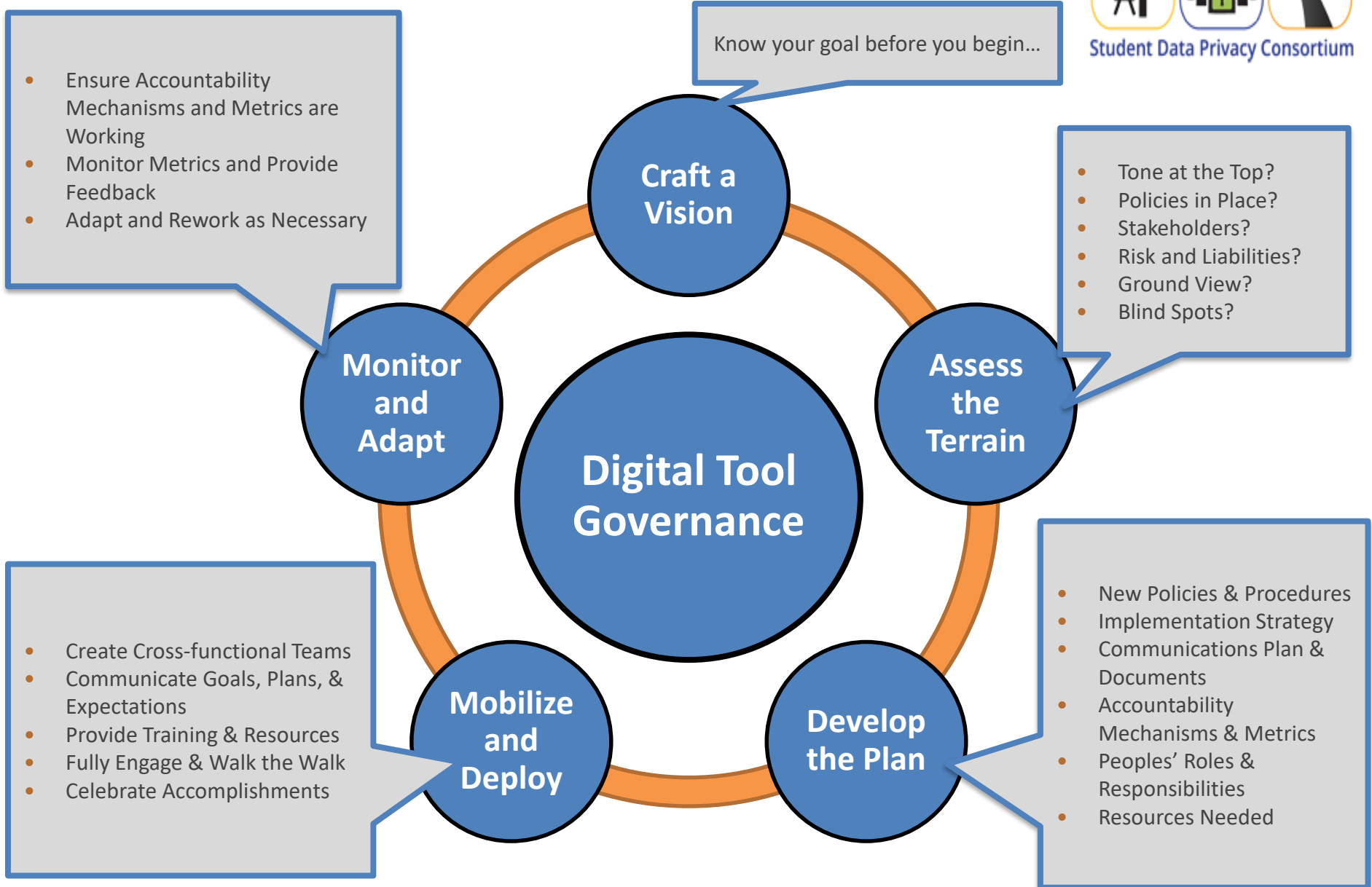
- **Project 1: Privacy Contract Framework**

- *The Privacy Contract Framework project is focused on the development a framework for identifying solutions that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections. Application Profiles will be developed to support “apples to apples” comparisons.*

- **Project 2: Digital Governance Tool**

- *The Digital Tools Governance project centers around developing a comprehensive framework for aligning a school system’s policy landscape, strategic programming, tactical processes, and accountability mechanisms to support the system’s vision of how its digital tool ecosystem will advance its overall mission and goals while minimizing its risks of data privacy and security incidents.*

Framework for Transformative Digital Governance



Welcome to the DGT.

Below are the projects and your progress. Click on a project below to get started.



Policies



Resource Vetting



Staff PD



[Shared Resources](#)

[My Shared Resources](#)

[Shared Digital
Governance Plans](#)



Data Breach Issues



Technical Cyber Security



Procurement





Student Data Privacy Consortium

SDPC Tactical Privacy Projects

- **Project 3: Privacy Connect**

- *Teacher A finds the greatest application in the world to teach his/her subject matter to students. What does it take from him/her asking for the application to be used with his/her students to having students using the application?"*. This may include various owners (legal, technical, fiscal, etc.), critical areas of concern (privacy, security, parental notice, etc.) and impact (academic alignment, usage, other options, etc.). The “Connect” project’s focus is to see how many of these steps can be standardized, automated, or establish effective practices so we all are not starting from scratch each time. The goal is to streamline application selection, vetting, on boarding (sharing properly protected data elements), and final implementation with marketplace norms.



Project 3: SDPC Tactical Privacy “Connect”

Goal: *Support data stewards and their institutions to address student data privacy from application identification to application utilization.*

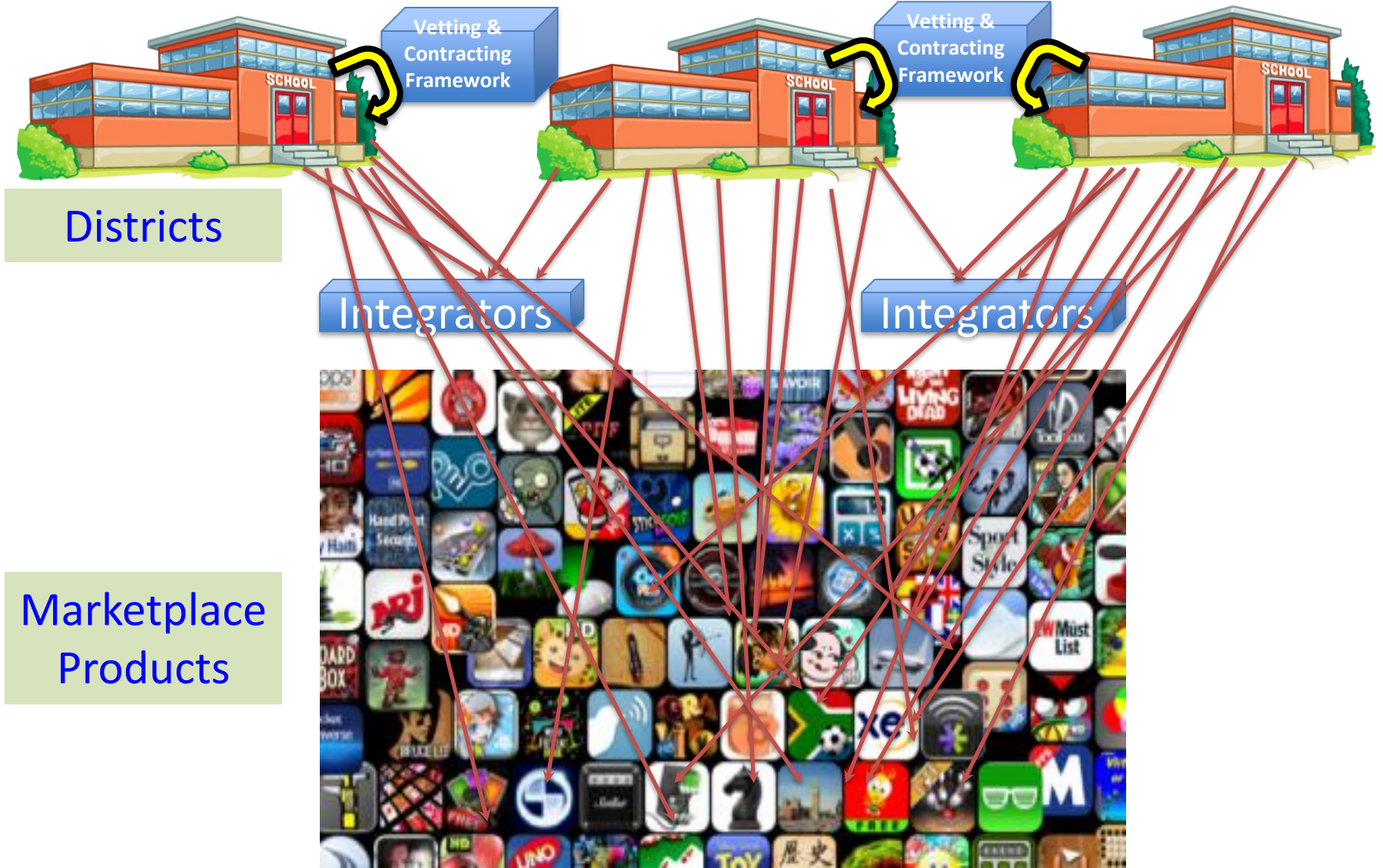
- **Application Vetting** (Digital Tools Governance/SDPC App)
- **Privacy Contract Wording** (Contract Builder)
- **Technical Requirements** (Technical Standards)
- **Workflow Automation** (SDPC Application)
- **Automate Data Exchanges via Privacy Requirements** (TBD)
- *Stakeholder Communications at Each Step*





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SDPC Value Add 1

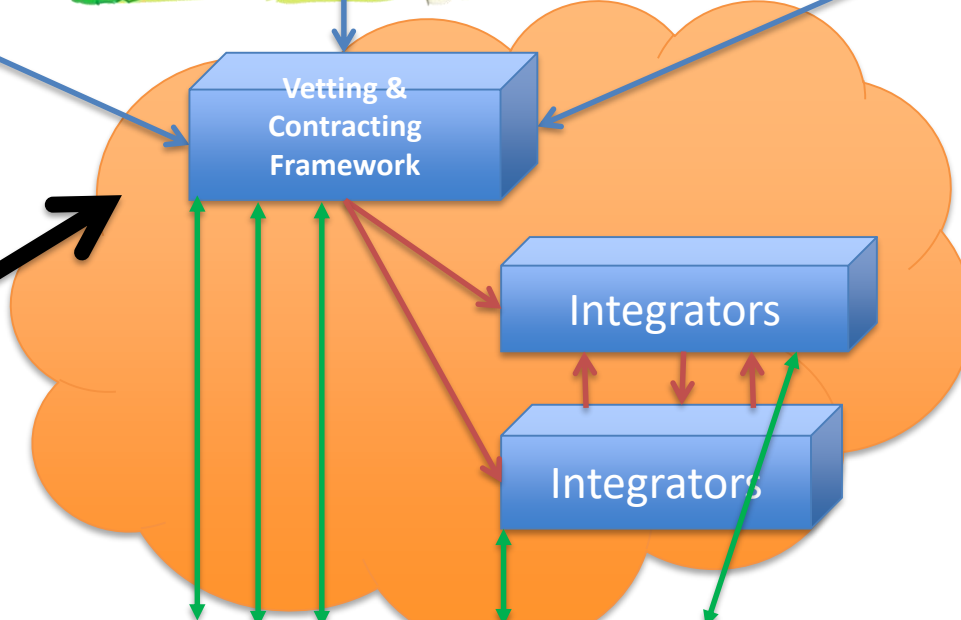


SDPC Value Add 2: Connected Privacy



Districts

- “Secure/Quick Connections”
- Privacy Standards
- Certification



Marketplace Products

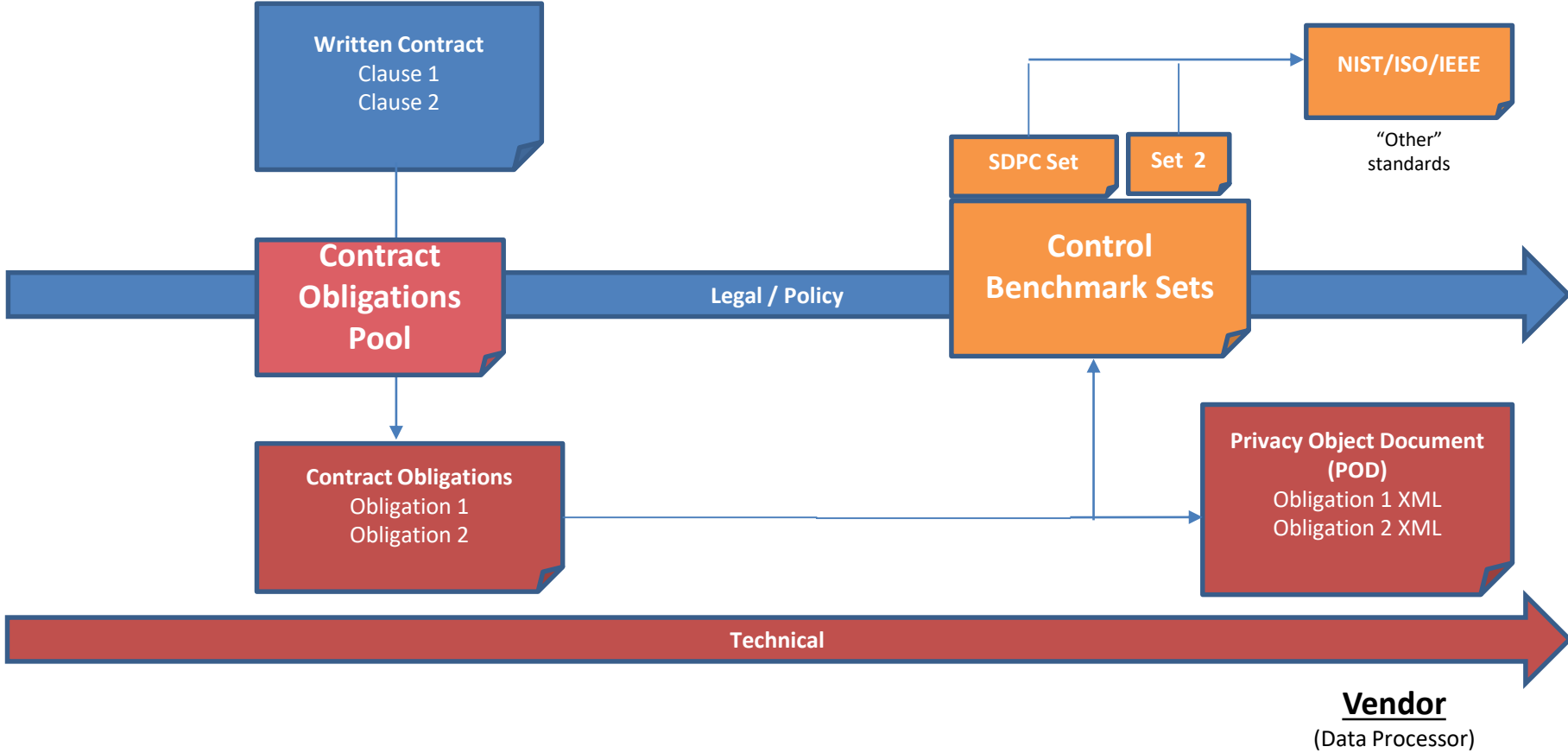


Global Education Privacy Standard (GEPS)



Student Data Privacy Consortium

School / Department of Education
(Data Controller)





Student Data Privacy Consortium

Find Out More

<https://privacy.a4l.org>

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Membership Category	SDPC	SDPC+A4L
Schools	\$200	\$500
Districts	\$400	\$750
University	\$800	\$1,250
Alliances (Reg Agency / SEA)	\$3,000	\$5,000
Vendors: \$0-\$1 million	\$500	\$2,500
Vendors: \$2-\$3 million	\$1,000	\$5,000
Vendors: \$4-\$7 million	\$2,500	\$7,500
Vendors: \$8-\$10 million	\$5,000	\$10,000
Vendors: \$11-\$50 million	\$10,000	\$15,000
Vendors: \$51-\$250 million	\$15,000	\$22,000
Vendors: \$251-\$750 million	\$25,000	\$35,000
Vendors: Over \$750 million	\$50,000	\$60,000