

# SAM Conference App



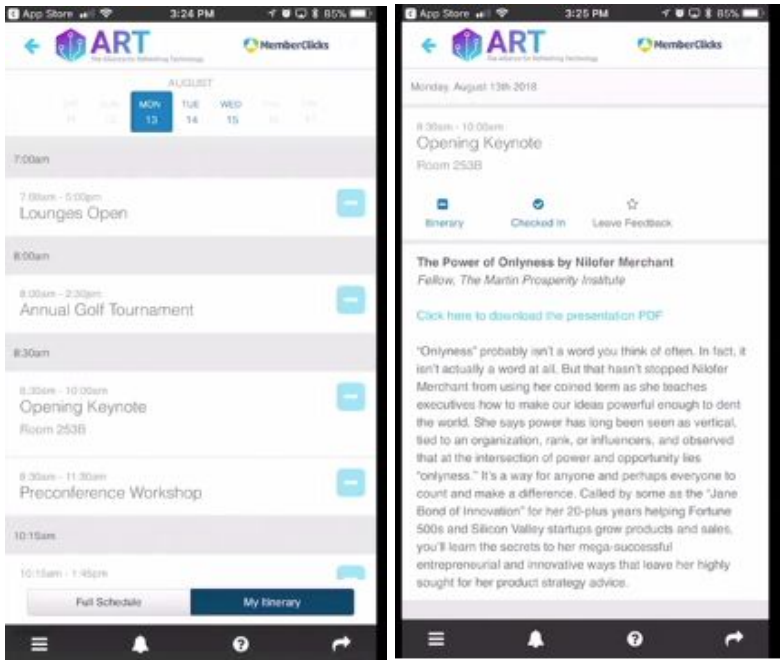
The new SAM Conference App will launch for SAM AI 2019.

The app is integrated with our MemberClicks software and is populated through event registrations. Once a member is registered for a conference, they will begin to have access to the app.

Tiles:

- 1) Welcome
- 2) Schedule - see images below

The image on the left is a full schedule. The image on the right displays an individual session on the schedule. Attendees can personalize their itineraries, check in using the “I’m Here!” button, and evaluate the session using the “Leave Feedback” button.



- 3) Attendees - This tile provides attendees access to all registrants. It is populated through form submissions and updates daily. We choose what information attendees can view about other attendees.
- 4) Sponsors - The sponsor logos are links to a Description, Website, Contact Information
- 5) Speakers - Session materials and handouts can be uploaded for each speaker.
- 6) Social - This tile goes directly to a social feed that aggregates FaceBook and Twitter (YouTube is also available). We can use our SAM hashtag and/or the event hashtag.
- 7) Floorplan - map of conference center
- 8) Resources - Customizable with whatever information we want
- 9) Report Issue - This tile provides attendees with a place to submit a form describing a Venue, Personnel, or Wifi Issue. An email would go directly to a designated person on the SAM team.
- 10) Administrative Side: Send Notifications and Analytics

**Return on Investment:**

- Sponsorship Opportunities offset the cost of the app.
- Pre-upload conference and speaker materials.
- In app analytics help measure engagement.
- Built-in survey capabilities.