

SAM Business Partnership Request

Name of Potential Business Partner:

Matific, Inc. USA 37 E 28th Street Suite 600 New York, NY 10016 John Lane Sales Director Colorado Springs, CO john@matific.com 719-510-9503

Date: 1/11/2018

Description of Business Partner Services/Product:

K-6 Digital Math, Teacher-driven, Blended-Learning Solution Global Company with Offices in: Australia, USA, Israel, Brasil 2 Million daily student users 27 Languages/56 Dialects Conceptual Understanding Approach Pedagogical Gaming Environment Long-term Mathematics LearningCreates Mathematical Thinkers and Problem Solvers!

Describe how the product or service beneficial to kids/schools and their community?

Matific takes a unique approach to teaching K to 6 math using powerful learning activities, called episodes. These immersive, bite-sized apps for tablets and personal computers (as well as classroom, interactive boards) are based on a modular and progressive spiral learning system. Our extensive portfolio of nearly 2,000 (over 250 per grade level) of activities are entirely curriculum-driven. The richly indexed activities, worksheets and lesson plans were developed to easily facilitate mapping/pacing onto popular Math Core Programs and standard math curricula. The Matific approach was designed to provide optimal support for educators to convey math concepts in as effective and engaging manner as possible. Matific episodes enable a blended learning approach. Having selected the relevant episodes, teachers can seamlessly integrate hands-on math explorations into their own class learning format. Progressing from fundamental math objectives to increasingly challenging activities, the Matific learning system encourages children to internalize mathematical insights and rules, leveraging a conceptual learning approach. A process of guided self discovery deepens student cognitive understanding, as well as a sense of personal achievement. At Matific we understand the importance of transparent tracking and analytics capabilities. The system features an intuitive reporting system that monitors progress and provides real-time and periodical status reports at both the class and student level, as well as parent reports, with the ability to launch sessions at home.

Describe how the product or service benefit SAM members through their association with SAM?

Through SAM, SAM Members will receive a 10% discount on the purchase of an annual subscription.

Questions and Comments for Consideration

2 min video to see a quick tour of Matific: <https://youtu.be/FubGCQlrIXo> 2 min video, based from Dr. Katherine Attard's research of Matific, showing 34% Math Gains: <https://youtu.be/N9yequ0ESFo> 11 min video from one of our founders: <https://youtu.be/cxymw22ojHc> Additionally, Matific is currently offering the product for free use in the months of January and February, as a part of our USA Math Games Competition (\$50,000 Cash Prize Money). Of all the mountain west states, Montana has the largest number of teachers, schools and districts signing up for the competition, as of Jan. 10, 2018.

Date considered by the SAM Board:

Decision of the SAM Board: YES or NO

Date of SAM entered in to Business Partnership with the Business: