

SAM Board of Directors Meeting

DRAFT Minutes



Friday, April 6, 2018

1:00pm - 4:00pm

Fairmont Hot Spring Resort

Present: Tobin Novasio, Paul Furthmyre, Peter Hamilton, Dan Kimzey, Pam Meier, Craig Crawford, Dale Olinger, Jacob Haynes, Jon Konen, Lance Boyd, Joel Graves, Pat Audet, Kim Scofield, Kirk Miller, Rick Duncan (2:25)

Present on UberConference: Laurie Barron, Cal Ketchum, Linda Marsh, Karen Underwood

Absent: Rick Chrisman, Rich Lawrence

President Jon Konen called the meeting to order at 1:00pm.

Agenda

1. Introductions

2. Deletions/Additions to Agenda

Due to weather, the agenda will be shortened to some extent with the Mega Issue Discussion being tabled until the next meeting. Not mentioned, but remove New Business Item 8, Consideration of SAM Business Partnership with Audio Enhancement

Mega Issue Discussion

Topic: [SAM Strategic Plan](#) – [Scanning the Horizon](#) ([Sample](#)) ([Doc](#)) (following the Business portion of the meeting) Jon

Kirk gave an overview of the SAM Environmental Scan Worksheet. Kirk suggested Board members look at the worksheet when they have time and add their ideas to the Key Factors areas of the worksheet. Paul, Dale, and Dan will look at Demographics; Jacob, Tobin, and Laurie will focus on Business/Economic Climate; Jon, Joel, and Linda will look at Legislative Regulation; Lance, Craig, and Cal will focus on Technology/Science; Pam, Peter, and Karen will focus on Politics/Social Values.

3. Approval of Minutes

- [SAM Board of Directors Meeting January 12, 2018](#)

Joel Graves made a motion to approve the minutes; Craig Crawford seconded. Motion passed unanimously.

- [SAM Executive Board of Directors Meeting March 12, 2018](#)

Tobin Novasio made a motion to approve the minutes; and Dan Kimzey seconded. Motion passed unanimously.

4. Old Business

1. Consideration of [SAM Financial Review 2016-17](#) conducted by Anderson ZurMuehlen Kirk referenced the SAM Financial Review stating that one more meeting will still take place, however, SAM as an organization is in good standing. Anderson ZurMuehlen recommended completing this type of review every three years.

Peter Hamilton made a motion to approve the draft SAM Financial Review 2016-17 with a review every three years to follow; Paul Furthmyre seconded. Motion passed unanimously.

2. Consideration of SAM Executive Director Employment [Contract \(Eval Exec Summary\)](#) ([Eval Ratings](#)) ([Staffing](#))

Jon gave an overview of the SAM Executive Director Evaluation and discussed the SAM employees' contracts. Kirk reviewed the recommendation of contracts for the SAM office staff and referenced the increase in the line items of the proposed budget. He stated that the SAM Executive Board approved his recommendation.

Tobin made a motion to approve the Executive Director's contract as recommended by the SAM Executive Board; Dale Olinger seconded. Motion passed unanimously.

3. [SAM LPLP 2018-19 Innovations \(AASA/SAM LPLP Aspiring Supt CLN\)](#)

Kirk described the following innovative additions to the CLN areas of SAM LPLP 2018-19:

- AASA/SAM LPLP Aspiring Superintendent CLN;
- MSU/ILEAD CLN - a group of 20 Native American school leaders which would provide funding to SAM LPLP;
- OPI/ESSA CLN - a group of 17 comprehensive identified districts - comprehensive funds would be used to support the administrators in these districts. Tobin recommended expanding this CLN by having comprehensive district staff members visit other districts. Kirk stated that some risk is involved by the SAM LPLP through associating our program with the ESSA regulatory requirements for Comprehensive districts but it is the right thing to do to offer our proven delivery system to assist these schools in need. Tobin stated that other Providers may need to be hired to have a smaller Provider/Member ratio. Lance asked if OPI addressed any restraints. Kirk stated that an OPI staff will be assigned to each comprehensive district along with other OPI resources. The CLN Providers would be invited to all trainings. Kirk stated that the charge for participation in this CLN will be approximately \$5000/member. Laurie asked what the cost of this CLN would be to SAM. Kirk stated that each Member costs SAM approximately \$3800, so this CLN will have their costs covered.

Kirk stated that the addition of these CLNs consist of potentially 50 members. **The Board members agreed that SAM should move forward with SAM LPLP 2018-19 Innovations.**

4. [SAM Needs Assessment 2018 Data Disaggregated by Affiliate](#)

Pat referenced the SAM Needs Assessment 2018 Disaggregated by Affiliate and invited Board members to view the assessment on their own time. Pat requested the addition of suggestions of other priorities to the Needs Assessment. Kirk indicated that this information is now useable to answer the questions that

are generated, by disaggregating by Affiliate, when strategic planning and conference theme development are considered.

5. New Business

1. Review of [SAM President-Elect Candidate eligibility](#) and election process

Kirk reviewed the SAM President-Elect Candidate Eligibility. The rotation schedule ensures that every affiliate will have a member as a SAM president about once every six years (as history reveals). Currently Joel Graves, Rich Lawrence, Linda Marsh, Karen Underwood, Peter Hamilton, and Dan Kimzey are all eligible to be the next SAM President-Elect. If more than one member is interested in that position then a ballot will go out to the SAM membership. Kirk asked that these eligible board members contact President Jon Konen and copy to Kirk by April 20, 2018 if they are interested. This is a three year commitment - President Elect, President, and then Past President.

2. Consideration of [SAM Youth Endowment Distribution](#)

Kirk referenced the compilation of SAM Youth Endowment Applications. The return rate was low, so Kirk asked if the Board would like to revise the process of how the Board reviews the SAM Youth Endowment submissions as a separate consideration on this item. Laurie feels that SAM Youth Endowment money should not go toward paying for a student to attend an out of district school. Jon and Karen agreed. Jon asked why the decision was made to fund this last year. Dale stated that last year the Board looked at what they thought was best for the student.

Broadwater HS: **Tobin moved to fully fund; Jacob seconded. Motion passed unanimously.**

Evergreen JH: **Jacob moved to fully fund; Joel seconded. Motion passed unanimously.**

Glacier HS: **Tobin moved to fully fund; Craig seconded. Motion passed unanimously.**

Sunnyside Elementary: **Dale moved to fully fund; Peter seconded. Motion passed unanimously.**

Anderson School: Dan stated that not funding this student will more than likely not affect the student's ability to attend the school. Tobin stated that Lockwood school offers the chance for out of district families to volunteer. **This was not approved due to lack of a motion.**

\$6810 (75% of the funds raised this year) can be spent from the SAM Youth Endowment. \$4000 was just approved. Kirk asked if the rubric has exhausted its use and requires too much board member time. If so, the materials could be provided and the applications could be discussed at the meeting. Karen thinks that the process is not difficult. She likes the combination of the rubric and discussion. Tobin agreed. Jon suggested the process remain the same; several members agreed. Dale agreed but asked if the application and ranking systems could both be electronic. Pat confirmed that this is possible. Cal suggested that a committee be responsible for the scoring instead of the entire board. Kirk referenced SAM Youth Endowment in the SAM Policy Manual (p. 39), which does not determine the process. Tobin suggested looking at the response rate next year and possibly revising the process. Karen asked how the SAM Youth Endowment awarding of funds is advertised. Pat stated that it is the nominator's choice to advertise. Kirk suggested that a press release be created that describes the Youth Endowment, but that would not contain any personal information.

3. Consideration [SAM Bylaws Revision Article VI – Delegate Assembly](#) – flexibility for assigning delegates

Kirk referenced Article VI of the SAM Bylaws. Tobin stated that this bylaw change was created to add flexibility to include alternates in Delegate Assembly and to expose more members to the Delegate Assembly process. Kirk stated that this requires a $\frac{3}{4}$ majority vote of the Board of Directors and then a $\frac{2}{3}$ majority vote of the SAM Membership.

Dale made a motion to approve the bylaw change; Lance seconded the motion. The motion passed unanimously.

4. Consideration of [SAM LPLP Agreement with MREA-MCS](#)

Kirk reviewed the suggested three-year agreement. The amount donated to SAM LPLP would be \$10,000 less a possible reception at SAM AI (approximately \$2000) per year.

Peter made a motion to approve the agreement and Rick Duncan seconded.

Discussion: Kirk is recommending this agreement because the funds help SAM LPLP along with connecting with MREA/MCS. Rick has a concern with a relationship between SAM and MCS. Kirk stated that MCS is reaching out to build a relationship with SAM and he feels that MCS provides a good service to SAM members. Paul asked if an agreement has ever been approved and then denied. Kirk stated that this has never happened. Kirk gave an overview of 501c(3) guidelines and that business partners need to meet the vision and goals of SAM. He feels that MREA/MCS meets that criteria. Kirk stated that there is a dissolution statement within the agreement. A formal agreement will be created if the draft is approved.

The motion passed. Tobin abstained from voting due to the fact he is on both the SAM Board of Directors and the MREA/MCS Board of Directors.

5. [SAM Conference App](#) Overview

Kirk described the purpose of looking at this type of app for conferencing. This will be able to be used for SAM AI. Kim described the efficiency of the app and that it syncs with our current database. This app is not only Apple, but also Android. She described the 9 tiles and what would be covered for each conference. She also described the scheduler that would help in what sessions a participant would want to attend - check in notice and feedback segment for each session. She described all other 9 tiles that are a part of this conferencing app plus geofencing, etc. Sponsorship can help offset the cost of this app being used by SAM and affiliates. This will eliminate hard copy and paper. Kim stated that she would like to have the SAM board members try this first with a pilot. Again, SAM AI will be the first use of the app. This will cost \$1500; \$200 is waived because we signed up at a certain time.

Craig made a motion to approve the use of this conferencing app, seconded by Lance. Motion passed unanimously.

6. Consideration of SAM Business Partnership with Gabbart Communications ([Request](#)) ([Info](#))

Gary reported that Gabbart Communications reached out to SAM to be a business partner. He reviewed the information about the company. Gary stated that Gabbart would like to come in at the \$5000 or \$7500 sponsorships.

Paul Furthmyre made a motion to accept Gabbart Communication as a SAM business partner; Joel seconded. Motion passed unanimously.

7. Consideration of SAM Business Partnership with T.E.S.T. ([Request](#))

Gary reported that TEST has reached out for a \$10,000 business partner and that they want to continue to sponsor receptions at SAM events.

Paul Furthmyre made a motion to accept T.E.S.T. as a SAM business partner; Lance seconded. Motion passed unanimously.

8. Consideration of SAM Business Partnership with Audio Enhancement

Kirk stated that this recommendation should have been removed from the agenda as Audio Enhancement was unable to complete the paperwork in time as they were at the recent SAM conferences. Audio Enhancement would like to become \$10,000 business partners. This will be considered on a future agenda of SAM Board of Directors.

Reports

6. President's Report – *Jon Konen*

- Executive Board Meeting 3-12-18 Report

Jon reported that the items from the executive board meeting have already been discussed.

- SAM Staff Review 2017-18 and Contracts for 2018-19 ([Staffing](#))

Jon thanked the SAM staff for everything they do.

7. Executive Director's Report – *Kirk Miller*

- [Executive Director Update 4-6-18](#)

Kirk referenced the Executive Director Update and asked that board members review items 3 - 5.

- [Strategic Plan Update 3rd Quarter 2017-18](#)

8. SAM Financial Report – *Sam Investment/Finance Committee*

- Update on 2016 Tax 990's for SAM and MASS

Kirk reported that 2016 taxes will be filed now that the financial review has been completed. An extension has been filed but the tax filing will not go past the deadline.

- [SAM Youth Endowment](#) Fund ([SAM Policy p. 39](#))
- [Proposed 2018-19 Budget](#)

Kirk referenced the proposed budget. The Financial/Investment Committee will finalize the proposed budget in June. Kirk stated that the current Title II grant for SAM LPLP will not be available for 2018-19. However, the previously discussed LPLP partnerships could generate revenue. Kirk stated that even though SAM LPLP revenue has occasionally lost money, the \$250,000 grant from five years ago has not been completely expended. Rick asked about how the budget has been readjusted based on the fact that exhibitors will not be present at MCEL. Kirk stated that five \$5000 platinum sponsors will participate in MCEL. The generation of that \$25,000 will exceed the exhibitor revenue from past MCELs. Gary reported that two platinum sponsors have been slated so far.

9. Membership Report – *Pat Audet*

Pat referenced the membership report. SAM currently has 1057 members. There are many possible memberships within the META affiliate.

10. Affiliate Reports – *Affiliate Presidents*

- Tobin reported that the MASS spring conference was successful and held jointly with META. Gerry Nolan will go to districts to do PD free of charge. MASS has developed a survey around school safety and arming staff in schools. He feels this survey will assist in creating resolutions for Delegate Assembly. He reported that there is an effort to create a governance training curriculum in coordination with MT-PEC.
- Karen reported that the MCEC/MCASE conference took place in Feb/March. She stated that MCASE membership is growing. Jenifer Cline has been active in new director training. Recruitment and retention continues to be an issue. Lori Ruffier will take part in an online career fair. MCASE is focused on Delegate Assembly and funding issues. A current topic of interest is an OPI form concerning IEPs. Trainings will be taking place around the state. Jon asked if OPI has provided guidance on this issue. Karen stated that some directors have had OPI representatives complete trainings in their areas. She doesn't feel that much training is required, but OPI has put out resources to assist teachers with this new documentation.
- Linda reported that MACSS is getting ready for their spring conference April 17 - 19. Speakers will focus on federal issues, Title I audit, special education changes, the Rural Teacher of the Year award, and cyber security. The MACSS fall conference will take place in Dillon. She stated that a bench for Jule Waber (who passed away this winter) is being looked at.
- Joel reported that he hopes to continue the joint conference format with MAEMSP.
- Lance reported that they had a great conference and would like to continue with the joint conference format. Delegate Assembly spots are filled.

11. Legislative Update – *Rick Duncan (DA Steering Committee Chair)*

Rick reported that positions and resolutions must be submitted by April 27th along with the call for Delegates. SAM currently has 39 positions and 44 resolutions. Priorities are based upon designations of Action: support adequate and equitable funding, support recruitment and retention of quality educators, oppose privatization with public funds, support facility and technology infrastructure, support of school based mental health services. Rick reported that many bills around school safety and guns in schools are being looked at around the country. He reported that the amount of revenue shortfall keeps decreasing.

12. Federal Relations Report – *Affiliate Federal Relations Coordinators*

Rick reported that Senator Tester is cosponsoring a bill to fund IDEA. REAP, Carl Perkins, and Title funding continue to be issues. The passing of the Omnibus Bill is positive.

Paul reported that he hopes the new increase in funding is spent wisely to do what is right for the education of all students. Rick asked if federal advocacy issues posted on the Federal Advocacy Community Forum could be shared with other SAM members. Kim stated that only Federal Advocacy members can view what is on that forum, but other forums can be created. A SAM Member Community

Forum also exists, in which all SAM members have access and the federal issues can be posted to that community forum.

13. Future Meeting Dates [Board Meetings](#) & [Conferences](#)

14. Adjournment

Meeting adjourned at 3:45pm

Respectfully Submitted,
Kim Scofield, SAM Communications Specialist

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