

# META Strategic Plan 2019-23

Board Revised 9-16-17

Board Approved 1-10-18

Board Revised 9-14-18

Board Revised 9-13-19



## Core Ideology

### Core Purpose

Technologists united into a professional association advocating for and supporting all aspects of the education of all Montana children.

### Core Values

1. **Educate and Influence**

Educate and influence decisions on technological processes and responsibilities that affect the educational environment at the school, district, state, and federal levels.

2. **Best Practices**

Collaborate to share technology solutions and best practices in education.

3. **Professional Community**

Develop a community to provide professional growth, productive relationships and mutual respect among members.

## Envisioned Future

### Big Audacious Goal (BAG)

META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

### Vivid Descriptions

- META is the “go to” organization at the local, state and federal levels when considering educational technology, infrastructure, policy and practices.
- Using a **process think\*** strategy to personalize educational programming.
- All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

*\* applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success.*

## Environmental Scan Megatrend Analysis

[META Environmental Scan and Megatrend Analysis Revised 9-13-19](#)

# Goals, Strategic Objectives and Actions

## 1. Organizational Development

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	<b>Internal</b>		
Yearly review January	1.1 Maintenance and review of policies and procedures manual	1.1.1 Maintain the created <a href="#">Policies &amp; Procedures Manual</a> (Offices, Duties, Responsibilities) through annual board review. 1.1.2 Establish Task list system of Organizational Development items.	Mindy Obert, Brad Somers, SAM Office
May	1.2 Maintain all regional director positions <a href="#">Current META Board of Directors</a>	Updated as needed/required	META Board
Yearly	1.3 Maintain the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings	Review and revise the fee model document	METAPresident, Pres. Elect & SAM Office
Yearly by Regions in the Fall  Yearly review January	1.4 Membership development for a growing META organization  <a href="#">Current META Regional Membership &amp; Prospects</a>	1.4.1 Update and maintain structure - Coordinate with SAM office on membership lists, and work with Regional Directors to develop a list of potential members. Regional Directors recruit new members and contact them – Continuous year to year 1.4.2 Create promotional materials for promoting membership (ie. SAMMT website, logo) 1.4.3 Recognize committee member contributions 1.4.4 Increase META member participation on projects/committees	META Board SAM Office
Yearly Review January	1.5 Share META Strategic Plan in each region  <a href="#">META Strategic Plan</a>	Region directors will review the Strategic Plan annually with regional membership.	Region Directors

	<b>External</b>		
Fall 2019	1.6 Support Student Data Privacy Standards for consistency of sharing data and data use	<p>1.6.2 Work with OPI and legislators to complete the META SDPC/TOS project for supporting all schools implementing SDP standards and HB 745.</p> <p>1.6.2 Insure all schools are aware of and have access to the tools (website) for implementing SDP and HB 745</p> <p>1.6.3 Continue development of TLE - <a href="#">Trusted Learning Environment</a> and <a href="#">SAM LPLP TLE</a></p>	<p>META SPDC/TOS Project Committee</p> <p>META SPDC/TOS Project Committee</p> <p>SAM LPLP TLE CLN members</p>
TBD	1.7 Support Interoperability Standards for consistency of sharing data and data use	Work with OPI and partners in development of Montana Interoperability standards	TBD
TBD	1.8 Support Cybersecurity and Data Governance Standards for sharing data and date use	Work with partners to develop Cybersecurity and Data Governance standards	TBD
TBD	1.9 Develop awareness of educational technology innovations and the role of META in these new movements	<p>Consider:</p> <ul style="list-style-type: none"> <li>• E-Sports/Digital Gaming</li> <li>• Virtual Reality</li> <li>• Google Stadia</li> <li>• Project Cloud</li> <li>• Makers Space</li> <li>• Minecraft</li> <li>• Coding</li> <li>• Robotics</li> </ul>	TBD

## 2. Advocacy

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	<b>Internal</b>		
2021 Legislative Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.)	2.1.1 Utilize <a href="#">CoSN</a> support strategies of membership and community engagement 2.1.2 Continuous development of this list including: <ul style="list-style-type: none"> <li>• Superintendents</li> <li>• Community contacts 2019-20</li> </ul> 2.1.3 Continue promoting our accomplishments and getting people to join META.	META Advocacy Team (TBD)
	<b>External</b>		
March 2020 Ongoing	2.2 Develop position papers to articulate META's position on items of importance  <a href="#">META 18-19 Position/Resolution Paper</a>	2.2.1 Develop META 2021 Position/Resolution Paper 2.2.2 Share draft of Position Papers with Membership at the annual meeting in March 2.2.3 Survey META members about concerns for the current Legislative session 2.2.4 Continuing to support SAM Legislative Network	META Advocacy Team (TBD)
2019-20 Ongoing	2.3 Equitable broadband and transparency of costs	2.3.1 <a href="#">Education Super Highway (ESH) Partnership</a> ending Spring 2020 2.3.2 Continue monitoring of the E-rate program and advocate appropriately	META Advocacy Team (TBD)
Ongoing	2.4 Develop a shared support model	2.4.1 Use of META Community Forum (SAM MemberClicks) for communication with the META membership and Board.  2.4.2 Prepare a draft for review of the Membership at the annual meeting in March	META Board
Ongoing	2.5 PK-20 Educator Tech Training	2.5.1 Educating groups outside of the META or technologist realm - continue to make a presence at MASS, etc. - continue presenting our BAG at conferences 2.5.2 Connect with university system/Montana Code girls for tech curriculum 2.5.3 Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March	META Advocacy Team (TBD)
Ongoing	2.6 HB745/TOS Project	Educating Supt, Tech Directors via Regional Meetings. Legislators	META Board
Ongoing	2.7 Advocate for adequate funding to support educational and technology infrastructure	2.7.1 Participate in SAM Delegate Assembly 2.7.2 Insure META members participate in the SAM Legislative Network	META Advocacy Team (TBD)

### 3. Professional Learning

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	<b>Internal</b>		
Yearly	3.1 Promote regional annual Tech Talks and incorporate local experts into the talks	3.1.1 Develop a formal schedule and share this. 3.1.2 Create a form for presenters/vendors with presentation information to be forwarded to the SAM Office 3.1.3 Suggest one major Tech Talk annually in each region. 3.1.4 Incorporate the fee schedule for non-members. 3.1.5 Make vendors aware of other regions and META members that may be interested in information 3.1.6 Share information of vendors that are willing to reach out to other regions	META Professional Learning Team (TBD)  Regional Directors will email <a href="mailto:samks@sammt.org">samks@sammt.org</a> with their Tech Talk information to be added to the SAM calendar and color coded for META.
Annually  Region Directors will promote survey at first regional meeting	3.2 Create a school “who uses what” document	For member contributors only: <ul style="list-style-type: none"> <li>• Design and administer a survey (form) for all NEW member schools about technology solutions used by the schools.               <ul style="list-style-type: none"> <li>◦ Have members fill out the form at the beginning of the year</li> <li>◦ Setup data that was gathered from the form and place it into spreadsheet</li> </ul> </li> <li>• For continuing members email them the data answers and have them update if necessary.</li> <li>• Add a column to the data that will show when they updated</li> <li>• Board members will follow-up with their members if data needs to be updated</li> <li>• A shared doc in the META Team Drive with a link on the SAM website (META Resources) that all regional directors have edit access. This will just include what solutions members are using (ex. barracuda).</li> </ul> <a href="#">META INFO SHARE Document</a>	META Board  By Nov 1, each director would be responsible for updating the shared doc on the website based on the info gathered from the form sent to all members.  META Professional Learning Team (TBD) will be responsible for checking that this is completed.

	<b>External</b>		
Ongoing	3.3 Provide educator tech training	3.3.1 Identify META members able to train educators 3.3.2 Determine willingness of META members that are able to train for travel 3.3.3 Expand our regional meetings to include member trainings (NOT vendor doing the training) 3.3.4 Create form to send to members requesting information on knowledge and interest in sharing with other schools/districts. Results will be hosted on META Team Drive.	META Professional Learning Team (TBD)
Fall-Winter Ongoing	3.4 Promote one annual META conference (Spring)	3.4.1 Communicate with META members to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist) 3.4.2 Create a form to determine what topics META members would be interested in for the conference and possible keynote speakers 3.4.3 Once data is gathered regarding interests send out a form asking for presenters on those subjects 3.4.4 Survey members at the end of conference to determine the value of conference and how to improve 3.4.5 Review survey from previous conference to help plan next conference Include an open round-table section for members to ask questions	President-Elect & Past President with assistance from the SAM office
March 2018	3.5 Determine quarterly Hot Topics where we pull resources from CoSN website and share with members	3.5.1 Monitor META hot topic issues and find resources within CoSN and other resources to share with members 3.5.2 Review CoSN resources and best way to use them	META Professional Learning Team (TBD)