META Strategic Plan 2019-23

Board Revised 9-16-17
Board Approved 1-10-18
Board Revised 9-14-18
Board Revised 9-13-19
Board Revised 9-10-21

Core Ideology

Core Purpose
Technologists united into a professional association advocating for and supporting all aspects of the education of all Montana children.

Core Values
1. **Educate and Influence**
   Educate and influence decisions on technological processes and responsibilities that affect the educational environment at the school, district, state, and federal levels.
2. **Best Practices**
   Collaborate to share technology solutions and best practices in education.
3. **Professional Community**
   Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

Big Audacious Goal (BAG)
META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions
● META is the "go to" organization at the local, state and federal levels when considering educational technology, infrastructure, policy and practices.
● Using a **process think*** strategy to personalize educational programming.
● All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

* applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success.

Environmental Scan Megatrend Analysis

META Environmental Scan and Megatrend Analysis Revised 9-10-21

Goals, Strategic Objectives and Actions

1. Organizational Development

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	Internal		
Yearly review January	1.1 Maintenance and review of policies and procedures manual	1.1.1 Maintain the created Policies & Procedures Manual (Offices, Duties, Responsibilities) through annual board review. 1.1.2 Establish Task list system of Organizational Development items.	SAM Office Adam Toombs, James Krippes
May	1.2 Maintain all regional director positions Current META Board of Directors	Updated as needed/required	META Board
Yearly	1.3 Maintain the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings	Review and revise the fee model document	METAPresident, Pres. Elect & SAM Office
Yearly by Regions in the Fall Yearly review January	1.4 Membership development for a growing META organization Current META Regional Membership & Prospects	1.4.1 Update and maintain structure - Coordinate with SAM office on membership lists, and work with Regional Directors to develop a list of potential members. Regional Directors recruit new members and contact them – Continuous year to year 1.4.2 Create promotional materials for promoting membership (ie. SAMMT website, logo) 1.4.3 Recognize committee member contributions 1.4.4 Increase META member participation on projects/committees	META Board SAM Office

Yearly Review January	1.5 Share META Strategic Plan in each region META Strategic Plan	Region directors will review the Strategic Plan annually with regional membership.	Region Directors
	External		
Fall 2019	1.6 Support Student Data Privacy Standards for consistency of sharing data and data use	1.6.2 Work with OPI and legislators to complete the META SDPC/TOS project for supporting all schools implementing SDP standards and HB 745. 1.6.2 Insure all schools are aware of and have access to the tools (website) for implementing SDP and HB 745	META SPDC/TOS Project Committee META SPDC/TOS Project Committee
Ongoing	1.7 Support Interoperability Standards for consistency of sharing data and data use	Work with OPI and partners in development of Montana Interoperability standards	Carol Phillips
Ongoing	1.8 Support Cybersecurity and Data Governance Standards for sharing data and date use	Work with partners to develop Cybersecurity and Data Governance standards 1.8.1 Include education (META members) in the state training on Cybersecurity. (Andy Hanks - State Chief Security Officer) MISAC, CISA and META members to provided trainings 1.8.2 Seek Phishing (KnowBe4) training and pricing from the state	SAM Office, Conference Committee, James Krippes, Carol Phillips, Paul Kozlowitz
Ongoing	1.9 Develop awareness of educational technology innovations and the role of META in these new movements	Consider: • E-Sports/Digital Gaming • Virtual Reality • Google Stadia • Project Cloud • Makers Space • Minecraft • Coding • Robotics	TBD
Ongoing	1.10 Develop awareness of special needs to implement remote learning	1.10.1 Provide guidance on elements of remote learning that are working in the state	All META members

2. Advocacy

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	Internal		
2021 Legislative Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.)	2.1.1 Utilize CoSN support strategies of membership and community engagement 2.1.2 Continuous development of this list including: ● Superintendents ● Community contacts 2.1.3 Continue promoting our accomplishments and getting people to join META.	META Advocacy Team (TBD)
	External		
~~March 2020~~ Ongoing	2.2 Develop position papers to articulate META's position on items of importance META 18-19 Position/Resolution Paper	2.2.1 Develop META 2021 Position/Resolution Paper 2.2.2 Share draft of Position Papers with Membership at the annual meeting in March 2.2.3 Survey META members about concerns for the current Legislative session 2.2.4 Continuing to support SAM Legislative Network	META Advocacy Team (META Delegates)
Ongoing	2.3 Equitable broadband and transparency of costs	2.3.1 Education Super Highway (ESH) Partnership ending Spring 2020. Now Connect K-12 partnership. 2.3.2 Continue monitoring of the E-rate program and advocate appropriately	META Advocacy Team (META Delegates)
Ongoing	2.4 Develop a shared support model	2.4.1 Use of META Community Forum (SAM MemberClicks) for communication with the META membership and Board. 2.4.2 Prepare a draft for review of the Membership at the annual meeting in March	META Board

Ongoing	2.5 PK-20 Educator Tech Training	2.5.1 Educating groups outside of the META or technologist realm - continue to make a presence at MASS, etc. - continue presenting our BAG at conferences 2.5.2 Connect with university system/Montana Code girls for tech curriculum 2.5.3 Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March	META Advocacy Team (META Delegates)
Ongoing	2.6 HB745/TOS Project	2.6.1 Educating Supt, Tech Directors via Regional Meetings. Legislators 2.6.2 Advocate for necessary changes to make the system more efficient and easy to use	META Board
Ongoing	2.7 Advocate for adequate funding to support educational and technology infrastructure	2.7.1 Participate in SAM Delegate Assembly 2.7.2 Insure META members participate in the SAM Legislative Network 2.7.3 Support efforts that are sustainable (funding and staffing and PD)	META Advocacy Team (META Delegates)

3. Professional Learning

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	Internal		
Yearly	3.1 Promote regional annual Tech Talks and **incorporate l**ocal experts into the talks	3.1.~~3~~ 1 Suggest one major Tech Talk annually in each region.	META Board

Annually
 	
Region Directors will promote survey at first regional meeting
	3.2 Create a school "who uses what" document	For member contributors only:
		● Design and administer a survey (form) for all NEW member schools about technology solutions used by the schools.
		  ○ Have members fills out the form at the beginning of the year
		  ○ Setup data that was gathered from the form and place it into spreadsheet
		● For continuing members email them the data answers and have them update if necessary.
		● Add a column to the data that will show when they updated
		● Board members will follow-up with their members if data needs to be updated
		● A shared doc in the META Team Drive with a link on the SAM website (META Resources) that all regional directors have edit access. This will just include what solutions members are using (ex. barracuda).
		META INFO SHARE Document
			META Board
			
			By Nov 1, each director would be responsible for updating the shared doc on the website based the info gathered from the form sent to all members.

	External		
Ongoing	3.3 Provide educator tech training	3.3.1 Identify Partners able to train technologists and educators	META Board
Fall-Winter Ongoing	3.4 Promote one annual META conference (Spring)	3.4.1 Communicate with META members to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist) 3.4.2 Create a form to determine what topics META members would be interested in for the conference and possible keynote speakers 3.4.3 Once data is gathered regarding interests send out a form asking for presenters on those subjects 3.4.4 Survey members at the end of conference to determine the value of conference and how to improve 3.4.5 Review survey from previous conference to help plan next conference Include an open round-table section for members to ask questions	President-Elect & Past President with assistance from the SAM office

March 2018	3.5 Determine quarterly Hot Topics where we pull resources from CoSN website and share with members (see One Thing discussion)	3.5.1 Monitor META hot topic issues and find resources within CoSN and other resources to share with members 3.5.2 Review CoSN resources and best way to use them 3.5.3 Ask Superintendents their biggest request of expertise/action from their chief technology officer.	META Board