META Strategic Plan 2014-18

Board Revisions on 9-16-17
Board Approved on 1-10-18
Board Revised 09-14-18

Core Ideology

Core Purpose
Technologists united into a professional association advocating for and supporting the education of all Montana children.

Core Values
1. **Educate and Influence** - Educate and influence decisions on educational processes at the school, district, state and federal level.
2. **Best Practices -** Collaborate to share technology solutions and best practices in education.
3. **Professional Community -** Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

Big Audacious Goal (BAG)
META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions
● META is the "go to" organization at the local, state and federal level when considering education technology policy and practices.
● Using a **process think*** strategy to personalize educational programming.
● All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

* applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success.

Current Committees - Strategic Planning and Other

Advocacy Committee
Chair – Todd Lark

Members - Past President, Rich Lawrence, Brad Somers, Tom Herring, Paul Kozlowitz

Historian - Russ Hendrickson

    Subcommittee

        Delegate Assembly – Todd Lark, Rich Lawrence, Brad Somers, Tom Herring, Paul Kozlowitz

Professional Learning Committee
Chair – Brian Norwood

Members - Mindy Obert, Rich Lawrence, Todd Lark

    Subcommittees

        Scholarship – President, President Elect, Advocacy Chair

        META TechED Conference Organization – Past President, President Elect

        CoSN State Chapter – Past President, President, President Elect

        Cyber Security Committee – Rich Lawrence, Paul Kozlowitz

        TOS - Terms of Service - Committee - Brad Somers, Todd Lark

Organization Development Committee
Chair - Brad Somers

Members – Mindy Obert, Brad Somers

    Subcommittees

        Policy and Procedures Manual - Mindy Obert, Brad Somers

        META Technologists & Empowered Superintendent - President Elect

        Membership Committee - Rich Lawrence, Brad Somers, Mindy Obert, Colleen Drury

Goals, Strategic Objectives and Actions

1. Organizational Development

Deadlines	Strategic Objectives Focused on Organizational Development	What	Who
	Internal		
Manual completed: February 2017 Yearly review	1.1 Assign a committee to create and maintain policies and procedures manual: 1.1.1 Policies & Procedures Manual 1.1.2 Document framework for vendors	Maintain the created Policies & Procedures Manual (Offices, Duties, Responsibilities) through annual board review.	Organizational Development Committee: Mindy Obert & Brad Somers
February	1.2 Select and award META Technologist 1.2.1 Select and award META Empowered Superintendent	Yearly: nominate, select, and award: - META Technologist of the Year – FORM - META Empowered Superintendent of the Year - FORM	President-Elect
May	1.3 Maintain all regional director positions Current META Board of Directors	Updated as needed/required	META Board
November 1st 2018	*1.4 Complete the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings*	***Build document for non-member fee model***	*META Board SAM Office* *Rich Lawrence, Brad Somers, Mindy Obert, Colleen Drury*

January 2018 Yearly Review	1.5 Membership Committee	• Update and maintain the committee structure • Create promotional materials for promoting membership (ie. SAMMT website, logo) • Recognize committee member contributions • Increase META member participation on committees	META Board SAM Office Rich Lawrence, Brad Somers, Mindy Obert, Colleen Drury
September Yearly Review	1.6 Membership Current META Regional Membership & Prospects Prospects – Current MASS Regional Membership	• Coordinate with SAM office on membership lists, and work with Regional Directors to develop the list of potential members. • Regional Directors recruit new members and contact them – Continuous year to year	META Board SAM Office
January Yearly Review	1.7 Share Strategic Plan in each region META Strategic Plan	• Region directors will review the Strategic Plan annually with regional membership.	Region Directors

2. Advocacy			
Deadlines	**Strategic Objectives Focused on Advocacy**	**What**	**Who**
	Internal		
2019 Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.) 2017 Legislators Info by School System (will be updated after November Elections)	● CoSN support ● Continuous development of this list ● Superintendents ● Community contacts 2018-19 ●TLE - Trusted Learning Environment ● LPLP ● Continue promoting our accomplishments and getting people to join META.	Advocacy Committee
	External		
March 2018 Ongoing	2.2 Develop position papers to articulate META's position on items of importance META 18-19 Position/Resolution Paper	• Share draft of Position Papers with Membership at the annual meeting in March • Survey META members about concerns for the current Legislative session • Continuing to support SAM Legislative Network	Advocacy Committee

2018-2019 Ongoing	2.3 Equitable broadband and transparency of costs 2.3.1 Education Super Highway (ESH) Partnership 2.3.2 E-Rate Consultation in regions	Look at position and participation in each of these areas: • HB 390 - Funding Mechanism for Fiber Connection • Continuous education with all stakeholders • Promote Alternative Funding - i.e. E-Rate $2,000,000 – Grant Opportunity through the Department of Commerce Grant • Reach out to Montana Association of Business Operations MASBO	Advocacy Committee SAM Office
Ongoing *Will revisit in January Board Meeting 2019*	2.4 A shared support model	*-Hierarchy of membership support - who can do what – E-rate* *-Assessment of rural school district need for support* ● *Provide a survey for admins/teachers/technologists* ● *META sponsored road show* ● *$500 - per school for 8 hours of advice/training/e-rate walk-throughs* *-Data Warehouse (tech support entities) - Link https://sites.google.com/a/sammt.org/meta-home/* *· Use of META Community Forum (SAM MemberClicks)* *-A draft for review of the Membership at the annual meeting in March* *Advocacy Committee will work with this objective.*	Advocacy Committee

Ongoing *Will revisit in January Board Meeting 2019*	2.5 PK-20 Educator Tech Training	● *Educating groups outside of the META or technologist realm - continue make a presence at MASS, etc. - continue presenting our BAG at conferences* ● *Connect with university system/Montana Code girls for tech curriculum* ● *Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March* *Advocacy Committee will work with this objective.*	Advocacy committee

3. Professional Learning

Deadlines	Strategic Objectives Focused on Professional Learning	What	Who
	Internal		
Yearly	3.1 Promote regional annual Tech Talks and incorporate local experts into the talks	● Ongoing -Develop a formal schedule and share this. ● Create a form for presenters/vendors with presentation information to be forwarded to the SAM Office ● Suggest one major Tech Talk annually in each region. ● Incorporate the fee schedule for non-members.	**Events Professional Learning Sub-Committee** Regional Directors will email samks@sammt.org with their Tech Talk information to be added to the SAM calendar and color coded for META.

Annually	3.2	For member contributors only:	META Board
	Create a school "who uses what" document (an alternative was a member "who knows what" document)	• Design and administer a survey (form) for all member schools about technology solutions used by the schools. • A shared doc in the META Team Drive with a link on the SAM website (META Resources) that all regional directors have edit access. This will just include what solutions members are using (ex. barracuda). META INFO SHARE Document	SAM Associate Director will share the current form used for regions with directors that includes fields like firewall, content filter, wireless, switches, email, SIS, backup, etc. This will be done at the first regional meeting. By Nov. 1st, each director would be responsible for updating the shared doc on the website based the info gathered from the form sent to all members. Chair of Professional Learning Committee will be responsible for checking that this is completed.

	External		
Ongoing	3.3 Provide educator tech training	Ongoing work META members able to train educators ***Create form to send to members requesting information on knowledge and interest in sharing with other schools/districts. Results will be hosted on META Team Drive.***	Events Professional Learning Sub-Committee to describe the work and help establish the Events Professional Learning Sub-Committee
Fall-Winter Ongoing	3.4 Promote one annual META conference (Spring)	Committee to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist)	President-Elect & Past President with assistance from the SAM office
March 2018	3.5 Committee to explore and report to annual meeting about the viability of CoSN CETL - Certified Education Technology Leader program	Committee will work on CETL (CoSN) in 2018-19.	Sub committee: Scholarship committee -Rich Lawrence, Brian Norwood, Todd Lark