META Board Meeting DRAFT Minutes Sunday, March 20, 2022 6:00 – 8:00 PM



Helena Delta Colonial Hotel or Zoom

In attendance: Carol Phillips, Travis Baumann, Paul Kozlowitz, James Krippes, Zabrea Fiscus, Adam Toombs, Branson Rogers, Jeredene Mayfield, Darlene Hess

Not in attendance: Everett Holm, Brian Norwood, Detlef Schlieper, Robert Parker, Mitch Irvine, Brad Somers, Rich Lawrence

President Elect Phillips called the meeting to order at 6:15 PM.

AGENDA

Call Meeting to order and Introductions - Presiding - Carol Phillips, META President Elect

1. Mega Issue: META Strategic Plan 2019-23

Carol read the Core Purpose of the Strategic Plan: Technologist united into a professional association advocating for and supporting all aspects of the education of all Montana children. Carol talked about the importance of all META members coming together and being in the same room when building the Strategic Plan and discussing building stronger broadband, cybersecurity and data privacy. She referenced the importance of working together whether it's School District 2 or districts using a generator to support the needs of the META Strategic Plan especially Broadband, Cybersecurity and Student Data Privacy. Adam Toombs echoed the importance of having input from the larger district like School District 2 in Billings and having them engage in META.

Carol stated that the Strategic Plan is good until 2023 and at this time there is nothing new to discuss.

2. Approval of <u>META Board Leadership Web Meeting 2-16-22 DRAFT Minutes [Action]</u>

Adam Toombs made a motion to approve the minutes, Travis Baumann seconded the motion. The motion passed unanimously.

3. META Business

1. 2022 MASS/META/MCASE Spring Conference Update - Carol Phillips

Carol outlined conference. The theme of the conference is Hand and Hand. Carol emphasized the importance of MASS, META, and MCASE all working together to support the different districts' needs and how that shaped the conference. The conference will start with three keynote speakers: Paul Imhoff, AASA, Soul Care for Leaders; Andy Hanks, Chief Information Security Office, Data Privacy and Cyber Security ; Panel with Jeff Patterson, K-12 Technology and Dr. Kerri Cissna. The keynote presentations will be followed by three tracks (MASS, META, MCASE). All conference attendees are welcome to go to any track. The key META Breakouts Sean O'Toole with Newline Panel will give a panel presentation which is sponsored by Pine Cove. Blumm will have two presentations, the first will be about software and technology and a google information panel. Carol stressed the google breakout will not be a sales pitch but rather a question and answer session. Blumm has offered to host google rep. Kris Goss will discuss data privacy agreement questions. Joe Frohlich will be presenting at the last session of the day on Tuesday about low cost or free cyber security resources that are available to districts. He will also help the district register for the information during his presentation. Carol reminded everyone to thank the exhibitors and SAM Business Partners.

- Conference Landing Page and Planning Document and Schedule at a Glance
 - <u>META Business Meeting Agenda 3-21-22</u> Carol Phillips
 - · Awards Banquet
 - <u>META Board member assignments for assistance</u> at the conference
- 2. META Elections and Appointments Update Carol Phillips
 - META Board Election and Appointment Schedule

• President Elect: No one submitted an application to become President Elect. Carol stated that because of her busy schedule these past few months she was not able to reach out to anyone regarding the position. Adam Toombs reminded the board that the President Elect is a 6 year commitment between President Elect, President and Past President. Carol described the duties of the President Elect. Carol asked if anyone is interested in being the President Elect. Paul Kozlowitz said he would like to be President Elect.

• Appointment of META Delegate Assembly Steering Committee (<u>DASC</u>) Representative Carol withdrew her name from the Delegate Assembly Steering Committee and appointed Paul Kozlowitz to the Delegate Assembly Steering Committee

• META Delegate Assembly Delegates

• Regional Directors: Carol asked if everyone is willing to serve another year as regional director. Jere pointed out that the Regional Directors need to report back to Regional members to see if anyone is interested in filling the positions. Carol suggested that the regional directors that have upcoming meetings check with their members regarding the open positions and for those who have already had their regional meetings are willing to serve another term can. Paul asked if other regions use an election process or is more a discussion of who is interested in serving as the rep. The other regional reps confirmed that it is a discussion.

3. META Financial Report with Proposed FY 2022-23 Budget - Kirk Miller

Marcus went through the proposed budget for next year. He mentioned the increase in SAM dues from \$160 to \$180. Additionally he mentioned that the major revenue for the year is the membership dues, conference attendance and platinum sponsorship.

- 4. Proposed <u>2022-23 SAM Membership Dues Increase Request and Rationale</u> Kirk Miller
- 5. <u>Membership Report</u> Kirk Miller
- 6. <u>2022 CoSN National Conference</u> April 11-13, 2022 in Nashville *Brian Norwood* Absent
- 7. Broadband Project Update -

The board would like to reestablish the broadband committee. Paul suggested creating a list of all the districts throughout the state to determine who does and doesn't have broadband. The board will focus their efforts on finding solutions to provide the entire state access to broadband rather than individual districts. Not representing our one school we are representing the entire district and region. Adam asked if any other district uses a pay by gig model? No one present uses the pay by gig model. Adam provided the advantages and disadvantages his district has seen since switching to a pay by dig model.

Carol suggested inviting the telecommunication groups next year when she is president so the META members can address their needs and concerns with the different companies.

8. Cybersecurity Project Update -

Darlene needs to be added to the committee. Carol would like to revise this committee to add some focus areas such as a phishing campaign and develop professional learning opportunities for META members focused around cybersecurity and student data privacy. Paul suggested promoting professional learning as a value add to META members. It could possibly increase members if more resources are available for members. Adam stated that if the materials are free such as the phishing campaign more members will have access and they will have the support of their Superintendents.

9. Student Data Privacy Update - Kris Goss will be giving a student privacy update Tuesday morning of the conference.

10. <u>SAM Office Succession Plan</u> Update – Kirk Miller

Kirk said the Succession Plan has been two years in the making with a large portion of the work starting in October of 2021. Everett Holm has participated in the process as the META President. The Succession Plan was broken down into four parts

- 1. Hire a new Executive Director Start Date of July 1, 2022
- 2. Analyze the SAM Office to determine if we need to hire additional staff
- 3. Current executive will stay on for 6 months to assist with training new staff members
- 4. Last was to evaluate the financial stability of SAM and the finance impact of the succession plan

Kirk mentioned that the process will be completed at the SAM Board meeting on Tuesday afternoon. Kirk introduced the new Executive Director of SAM, Dr. Rob Watson

4. Reports

- 1. President Report Everett Holm Absent
- 2. President Elect Report *Carol Phillips* She does not have anything new besides the conference.
- 3. Past President and CoSN State Chapter Brian Norwood Absent
- 4. South East *Branson Rogers*

No update but he is hoping to connect with people at the conference and bring some new material back to his region.

5. South Central – Darlene Hess:

Darlene does not have much of an update other than the South Central Region met in January and the next meeting is scheduled for April. Carol said she would like to attend the April Meeting and provide an update regarding the CoSN conference. Meeting in January next meeting is scheduled in April

6. Central – Adam Toombs & Zabrea Fiscus

They have not had any face to face meetings but they have a group email that they use for regional communications.

7. 4 Rivers – Mitch Irvine & Brad Somers:

Brad Somers retired and no one has heard from him and Mitch Irvine Absent

8. Western – Paul Kozlowitz

Paul is preparing a meeting for the Western Regions Currently. Missoula County Schools are getting rid of all projectors and replacing them with active displays. He has created a pros and cons list for a variety of different active displays from features to pricing. He will be inviting the Western region to Missoula to test active displays and provide them with information he has gathered about the different products

9. Northwest – Detlef Schlieper Abent

10. North Central – Jeredene Mayfield & James Krippes-

The North Central Region recently had Catch On provide training at their regional meeting. Lightspeed recently acquired Catch On. One of the region's major concerns is if teachers are using different applications or browsers without a student privacy agreement. Catch on allows the Tech Directors to monitor what applications and browsers staff are using. Jere said that Catch On does not have any contract in Montana at this time but they are looking to provide services at an affordable price.

11. Hi Line – Robert Parker & Travis Baumann

Robert has resigned as Hi-Line Co Director. Travis stated that they have a meeting next month but it is hard to attend in-person.

12. North East – *TBD* - *No recommendation*

5. <u>Advocacy Update</u> – Rich Lawrence & Kirk Miller

Kirk stressed the importance of taking care of META organization and stepping up. Kirk mentioned that every conversation he has around the state involves all the SAM affiliates and especially with META and cybersecurity and broadband. He also stressed the importance of the Delegate Assembly Steering Committee and Delegates

6. <u>Executive Director Report – SAM Update</u> – *Kirk Miller*

Kirk will give his Executive Director Report at the META Business Meeting. Carol mentioned that one of the members asked her if she saw value in the CoSN membership. Kirk and Carol discuss the value of the CoSN membership. Kirk added that we negotiated a flat fee with CoSN that grants the entire district access to CoSN with the META membership. Kirk urged the board to remind the META members of the benefit and the Superintendents and Directors of Special Ed.

7. Open Discussion -

8. Adjourn

Travis Baumann made a motion to adjourn the meeting, Jeredene Mayfield seconded the motion. The motion passed unanimously.

META CALENDAR

- META Board Reorganization Meeting May 11, 2022, 9:00am 12:00pm at the SAM Office
- <u>SAM Web Calendar</u>
- <u>2021-22 SAM Conference-Meeting Schedule</u>

- <u>2021-22 SAM and Affiliate Board Meeting Schedule</u>
- <u>2022-23 SAM Conference Meeting DRAFT Schedule</u>
- 2022-23 SAM and Affiliate Board Meeting DRAFT Schedule

Respectfully Submitted, Marcus Meyer Director of Operations