

MASS Board Leadership Web Meeting

DRAFT Minutes



Tuesday, November 19, 2019

9:00 AM – 10:00 AM

In attendance: Mike Perry, Casey Klasna, Cal Ketchum, Godfrey Saunders, Alex Ator, Rick Duncan, Matt Jensen, Dan Schmidt, Tom Stack, Nate Olson, Kirk Miller, Kim Scofield

Not in attendance: Matt Genger, Darin Hannum, Greg Dern

President Mike Perry called the meeting to order at 9:00 AM.

Items for Discussion

1. [MASS Board Meeting DRAFT Minutes 9-22-19](#) [Action]

Casey Klasna made a motion to accept the minutes; Tom Stack seconded the motion. The motion passed unanimously.

[MASS Business Meeting DRAFT Minutes 9-24-19](#) [Action]

Tom Stack made a motion to accept the minutes; Cal Ketchum seconded the motion. The motion passed unanimously.

2. MASS Info and Topics – *Mike*

- [MASS/MCASE Fall Conference 2019 Evaluation](#)

Kirk stated that we will continue to emphasize the new method of compiling data through the app at conferences.

- [NCE 2020](#) – February 13-15 San Diego

Tom Stack and Dan Grabowska will be attending as incentive winners. Kirk asked those planning to attend to let the SAM office staff know

- MASS/METAtchED Spring Conference 2020 – March 23-24 Helena Delta Hotel

The MASS Board Meeting will be held on Sunday, March 22nd. Kirk stated that there are many topics that both MASS and META have as common interests. Mike asked regional presidents to send topic ideas to Gary or Kirk.

- MASS Fall Conference 2020 Dates and Location discussion

Conference dates are September 21-22, 2020. The Hilton Garden Inn is charging for more than \$200/night for rooms. If the conference is held jointly with MCASE, the Hilton Garden Inn will not be large enough. The Delta in Helena is available. Billings, Bozeman, Helena, and Great Falls were all suggested as conference sites.

Godfrey Saunders made a motion to hold the conference in Helena; Tom Stack seconded the motion. The motion passed unanimously.

- **MASS Membership Update ([2019-20 as of 11-15-19](#)) ([MASS Regional Membership 2019-20](#))**
Kirk reported that MASS currently has 233 members and SAM has a record 1068 members. He reminded board members that they receive a complimentary CoSN membership with their technology director's META membership.
- **GotZoom SAM Business Partnership Update**
Kirk reviewed the business partnership stating that an informational webinar is scheduled for SAM members with GotZoom. Information has gone out in the SAM Update.
- **AASA Governing Board – MASS eligible for additional seat due to increased membership**
Kirk reviewed the selection process. Notice will go out to the MASS membership in the spring followed by a nomination form and ballot. Kirk asked for comments on the process. The board agreed with the process. The newly selected member will take their seat at the July meeting.
- **SAM Leadership offer to visit regional meetings**
Kirk asked if his attendance is an appropriate use of meeting time. Dan confirmed that the NorthEast region members appreciated his attendance. Cal and Matt Jensen agreed that it is a great use of time.
- **[MT-PEC Collaborative Professional Development Flexibility & Efficiency - Framework](#)**
Kirk referenced the information that is available on the SAM website under the Professional Learning tab. Matt Jensen asked if there was consideration of live streaming the information during MCEL. Kirk stated that the information was available for live streaming to those registered for MCEL.
- **[GREAT 2019 released at MCEL 2019, Oct 16-18 in Billings for school district use](#)**
Mike stated that he is concerned that the public has less trust in the superintendent of their district than in the state superintendent of schools. He feels MASS needs to do a better job of getting information out to the public about the job of a superintendent. Kirk added that if public education is going to continue to thrive in Montana, then educators need to tell their story in a vivid and descriptive way in order to gain the support of their communities. Godfrey stated that superintendents need to discuss the job of a superintendent with their staff and community. Matt asked if the survey data from the GREAT publication (Zogby survey) has changed historically. Kirk stated that the data around public trust in Montana superintendents has changed in the last year. Cal asked how many people take the Zogby survey. Kirk stated that a stratified sample is selected to complete the survey and it is valid and reliable within 2.4%.
- **The [Jamie Vollmer](#) “Great Conversation”**
Kirk stated that Jamie Vollmer has a video series that can be used with staff, community and stakeholders that describes how the entire team can learn to tell the district's story to the community. We are currently working on a SAM business partnership with Jamie Vollmer that will provide the “Great Conversation” materials to SAM members at a significantly reduced rate. More information coming soon.

- SAM Needs Assessment coming in December – please encourage members to complete Kirk asked board members to encourage their district administrators to complete the survey.
- [Montana District/School Leadership Staffing DRAFT Report 2019-20](#)
Kirk stated that very little change has taken place historically. Montana school administrators are continually effective and efficient in our schools with much fewer administrators than other industries. This report will be sent directly to legislators when it is finalized.

- [Award Opportunities](#)

- Student Data Privacy/Terms of Service META Project – [HB 745](#)

The project will launch soon along with an educational webinar.

- ASE State Executive Directors Summer Meeting 2020 – July 14-17 Whitefish MT
- Using the MASS Community Forums (Instructions on how to use SAM Community Forums - [Document](#) or [Video](#)) and [MASS webpage](#) for resources

3. Updates from the Regions – *Regional Presidents*

Mike asked those with regional information to get it to him or to Kirk and it will be sent to board members.

4. [Advocacy Update](#) – *Rick and Kirk*

[SAM 2019 Advocacy Priorities, Positions, Resolutions Approved 10-18-19](#)

[Federal Issues](#)

[SCOTUS](#) consideration of Espinoza vs. MT Dept of Revenue – [SCOTUS Blog](#), [Ballotpedia](#), MQEC [update](#)

Rick stated that the SAM Advocacy package was accepted unanimously at the SAM Business meeting in October. He stated that new Title IX regulations are coming out in the next few weeks. A report has just been published concerning the achievement gap between rural students in poverty and those not in poverty. He reviewed the progress of amicus briefs submitted for the Espinoza case. Kirk referenced the SCOTUS blog stating that 33 amicus briefs have been submitted in support of Espinoza. He believes the oral arguments will take place on January 22, 2020.

5. Upcoming Professional Learning Opportunities – *Kirk and Kim*

- [SAM LPLP](#)
- [Montana Principals Conference 2020](#) – Jan 26-28 Fairmont
- [2019-20 SAM Conference - Meeting Schedule](#)

- [2019-20 SAM and Affiliate Board Meeting Schedule](#)

6 What's on Your Mind...

Next MASS Board Leadership Web Meeting scheduled for Tuesday, December 17, 2019 at 9:00 am.

Meeting adjourned at 10:04 am.

Respectfully Submitted,
Kimberly Scofield
Director of Professional Learning and Member Services

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