

MASSP Core Purpose (Developed 6-15-18)

MASSP provides Montana's Secondary School Principals opportunities to become **active leaders** that ensure all students receive a quality education.

MASSP Core Values (Developed 6-15-18)

- We value lifelong learning through professional development.
- We value forward thinking; identifying challenges and opportunities that will impact education.
- We value active leadership in our schools, communities, and our state.
- We value commitment to making student centered decisions!

MASSP Big Audacious Goal (Developed 10-17-18)

MASSP will be the model for all educational organizations, through the development of forward thinking educational leaders who encourage and promote a global-minded, student-centered education.

Vivid Descriptions (Developed 10-17-18)

- MASSP will be leaders in providing innovative and relevant professional learning.
- MASSP will facilitate continuous, quality professional networking in support of excellence in educational leadership.
- MASSP will be a strong, united voice within the SAM Legislative Network and educational community, to advocate for the betterment of educational opportunities for all students.
- MASSP will challenge all stakeholders to develop college and career ready students.

MASSP Environmental Scan (Developed 10-17-18)

The MASSP Board of Directors completed an environmental scan of Current Conditions, Trends, Assumptions about the Future, and Mega Issues in October 2018, see ...

[MASSP Environmental Scan Results 10-17-18](#)

MASSP Goals and Strategic Objectives (Developed 1-27-19)

1. **Educational Leadership:** MASSP will facilitate a coordinated approach to common leadership problems and solutions among educational leaders.

Strategic Objectives:

- 1.1 MASSP will improve participation in our regional organizations.
 - 1.1.1 Actively reach out to regional schools to promote and encourage participation.
 - 1.1.2 Convey the value of active participation and shared resources.
- 1.2 MASSP will improve communication amongst regional leadership.
 - 1.2.1 Continued participation and engagement within the MASSP leadership team.

2. **Professional Learning:** MASSP will provide relevant professional learning opportunities for all members.

Strategic Objectives:

- 2.1 MASSP will provide a state conference in conjunction with the MAEMSP annually.
 - 2.1.1 Keep open communication with MAEMSP and SAM to develop a strong conference for all principals.
 - 2.1.2 Collect input about conference content from all regions.
- 2.2 MASSP will look at other avenues for members to receive and attend trainings.
 - 2.2.1 Get a film crew to record the Principals Conference, SAM Administrators Institute and MCEL for principals who are unable to attend.
- 2.3 MASSP will provide professional development that addresses the diverse wants and needs of all schools.
 - 2.3.1 Survey all schools via regional directors to identify needs.
 - 2.3.2 Prepare professional learning topics that can be pushed out to regions through the regional directors.
 - 2.3.3 Utilized the SAM communication tools, e.g. MASSP Community Forum, to deliver learning topics prepared.

3. **Advocacy:** MASSP will emphasize advocacy, educating its members on the importance of issues that affect their job, school and community.

Strategic Objectives:

- 3.1 MASSP will teach our members how to use advocacy resources available, for both state and federal advocacy.
 - 3.1.1 Educate members on the use of the tools to communicate.
 - 3.1.2 Demonstrate the tools to communicate at MCEL, regional meetings, and MT Principals Conference sessions.
- 3.2 MASSP will educate members on ways to connect with their local legislators.
 - 3.2.1 Invite legislators to regional meetings and into your schools to show programs.
 - 3.2.2 Provide training on connecting at MCEL, regional meetings, and MT Principals Conference sessions.
- 3.3 MASSP will educate members on issues beyond their district and community boundaries.
 - 3.3.1 Provide training on issues beyond district and community boundaries at MCEL, regional meetings, and MT Principals Conference sessions.
- 3.4 MASSP will craft messages for impacting advocacy
 - 3.4.1 Provide training on how to craft a message for impact.