# MAEMSP BOARD OF DIRECTORS MEETING MINUTES SAM Office – Helena, MT November 29, 2017 10:00am – 1:00pm



The meeting was called order at 10:05 am by Lance Boyd, President of MAEMSP.

Members in attendance were: Lance Boyd, President; Brenda Krueger, Federal Relations Coordinator; Carole McKittrick, State Representative; Damien Droessler, Middle School Representative; Dick Trerise OPI Representative; Dave Wick, Ex-Officio/NAESP Vice President; Dale Olinger, SAM Board Representative; Courtney Bake, North Central Director; Shelley Andres, Western Director; Bruce Whitehead, Retiree Representative; Pat Audet, SAM Associate Director; Kimberly Scofield, SAM Communications Specialist.

Members connecting digitally were: Pam Meier, President Elect; Stacy Lemelin, Eastern Director; Tad Schye, North East Director

Members absent were: Craig Crawford, Vice President; Rick Chrisman, SAM Board Representative; Steve Fanning, South West Director; Kirk Miller, SAM Executive Director

- 1. Introductions
- 2. Additions/Deletions to Agenda
- 3. Approval of Minutes <u>MAEMSP Reorganization Meeting Draft Minutes 4-28-17</u>
  Carole McKittrick moved to approve the minutes from the April 28, 2017 meeting; Dale Olinger seconded. **The motion passed unanimously.**

## Mega Issue Topic: Reflections on the November Legislative Special Session 2017

Pat gave an overview of the Special Session mentioning that education left the session as unscathed as possible, also recognizing that cuts are never easy. He focused on the flexibility districts now have to help offset the loss of block grants with fund transfers and the protection of the inflationary funding formula. He referenced the documents on the SAM website under Advocacy. Dave applauded the work of MT-PEC. Pat referenced the <u>SAM District/School Leadership Staffing Report</u> on the SAM website, pointing out the number of staff members an administrator oversees compared to other Montana industries. Pat and Dick also mentioned that the cuts to other services will also effect MT education.

### 4. Old Business

1. Expanding MAEMSP Relationship with MCASE

Jon wondered what this expanded relationship would look like. Would it mean partnering for conferences? He feels that partnering with MASSP for conferencing has gone well so far. MCASE has two conferences each year, one that is held during the MASS Fall Conference. Pat suggested inviting MCASE members to regional MAEMSP meetings. Dick mentioned that two MCASE regions have active regional meetings. Pat mentioned that all SAM members pay member fees for conference registration of affiliates other than their own. Bruce stated that he attends MCASE conferences and works with the SAM LPLP SPED CLN, maintaining a connection between MAEMSP and MCASE. Dale wondered what should be different, what action needs to be taken? Bruce thinks MCASE just wants to be proactive and reach out to principals. Dick sees this as a bridge-building effort and suggested inviting MCASE board members to meetings. He also offered half day workshops with topics suggested by MAEMSP for round table discussion. Jon would like to see edcamps take place. Lance would like to ask MCASE leadership for their input on an expanded relationship. He suggested that this topic be tabled until the reorganization meeting in April. He will talk to Karen Underwood for her input before that time.

2. NAESP Principals Conference in Orlando, July 9-11, 2018

Brenda, Carole, Pam, Craig, and Dave will be attending this conference. Dave mentioned NAESP's frustration with NASSP because they are calling their conference the National Principals Conference and advertising their conference to NAESP members. However, another joint conference between NAESP and NASSP will take place in 2020. Brenda provided feedback from the joint conference in Philadelphia that the room size for breakouts was not adequate for the number of people in attendance.

## 3. MAEMSP Strategic Plan – Approval of Revisions from 4-28-17

Lance referenced the changes that were made to the strategic plan at the last meeting. Pat provided an overview of changes.

Brenda Krueger moved to approve the Strategic Plan revisions from the April 28, 2017 meeting; Shelley Andres seconded. **The motion passed unanimously.** 

4. MAEMSP Conference Speaker List – Shared Document for Continual Addition and Update Lance will forward this document to Board members at a later time. Pat pointed out that this is a shared document that also lists speaker fees. Pam mentioned that this is the type of document she was interested in when she added the idea to Section 2.1-4 of the Strategic Plan.

#### 5. New Business

- 1. Upcoming Meetings
  - a. MAEMSP Board Meeting April 3, 2018 Joint with MASSP

Lance suggested that this be a working dinner in which Pam can assign conference duties. Jon suggested also meeting with the MASSP leadership to discuss conference logistics. Pam would like to have a joint meeting with the MASSP Executive Board. Lance suggested a 5:00pm MAEMSP/MASSP Executive Board meeting before the 6:00 dinner. Jon mentioned continuing to promote the conference through social media. At this time, Pam gave her President Elect report. After Pam's report Bruce stated that he would like to see Pam have some duties assigned before the meeting so they didn't all fall on her. Lance will schedule a conference call in early January between MAEMSP/MASSP Executive Board to discuss conference duties.

Dale Olinger moved to approve that the MAEMSP and MASSP Executive Boards will meet at 5:00pm to discuss conference logistics followed by a 6:00pm MAEMSP dinner meeting; Carole McKittrick seconded. **The motion passed unanimously.** 

- b. MAEMSP Reorganization Meeting April 27, 2018
- 2. Appointment of Nominating Committee for MAEMSP Board Seats for FY19 (Vice President and NC Regional Director)

Lance announced that Courtney will be leaving the board but that two North Central members have indicated to him that they are interested in the position. He also mentioned that the Vice President application is open. Lance stated that if there is only one applicant, the process will be shortened to one week instead of two. Bruce also mentioned that he will not be on the Board next year due to his wife's health. The MAEMSP Bylaws will be referenced to be sure Bruce's replacement will be made by appointment.

## 3. Ambassador Opportunity with World Education Forum - USA

This opportunity was sent from Darrell Rud, who wondered if MAEMSP is willing to actively recruit an MAEMSP member to serve as an ambassador. Pat mentioned that if someone is interested, that name could be given to Darrell or the interested person could contact Darrell directly. More information about this volunteer two year position can be found on the SAM website.

Brenda Krueger moved to allow this information to be passed on to other affiliates; Courtney Bake seconded.

Discussion: Dale asked for clarification as to who this organization is. Dave stated that this group is comprised of former NAESP presidents, among others, and is mostly an educational campaign at this point.

Motion passed unanimously.

#### 6. President's Report/Message - Lance Boyd

Lance reported that Pam is doing a great job planning the spring conference. He has nine advertisements and will start posting these one per week. He will also send them to Kim to post on the SAM website. MAEMSP needs to have a good conference to help put money in the bank. He asked the board to help promote the conference. Lance also suggested that board members promote Montana schools and the great things being done in schools. Lance would like to work with other affiliate presidents to create ideas to help get a positive message out to community members.

## 7. <u>Executive Director's Report</u> – *Kirk Miller (Pat Audet)*

In Kirk's absence, Pat referenced the Executive Director Report located on the SAM website. He also referenced the MAEMSP Financial Report from 9-30-17. MAEMSP has 329 members currently, which is more than last year. Brenda asked if the conference revenue will be split in half or based upon affiliate attendance. Pam and Joel will speak to Kirk and Gary about dividing conference revenue. Dave asked if there are other sources of revenue available to MAEMSP such as business partner income. Pat stated that business partnership income is directed toward SAM to use for professional development and to the SAM umbrella. Pat referenced the SAM Business Partners document on the SAM website. He also mentioned that business partners are vetted by the SAM Board. Pat stated that SAM logo wear could be available to affiliates that choose. Brenda asked if MAEMSP logo gear could be sold through order forms at conferences as a source of income. Pat referenced the MQEC website, specifically the SB 410 Distribution Map displaying donations made to public schools. Pat also referenced the vast involvement SAM has in all issues that affect Montana education. Pat stated that the 2017-18 LPLP is the best version of the program due in part to the Resource Center and the development of Collegial Learning Networks. Bruce added that the TLE CLN is taking on an important role in data security that will end up impacting all educators. Pat provided an overview of MCEL 2017 announcing the change in exhibitors not being present at MCEL 2018, which will be held in Missoula. Pat stated that the SAM Youth Endowment application is now open. Brenda quoted the GREAT V publication stating that only 3.1% of those surveyed trust principals the most when it comes to deciding what is best academically for students in Montana's public schools. She would like ideas for how to change this perception. Dave asked about student statistics being included in the GREAT publications. He would like to see more of this type of information, as was in the past. Dale raised a concern about SAM earning revenue from MCEL since the exhibitor revenue from MCEL will be eliminated. Pat said this has been discussed among the MCEL partners and assured the Board that SAM will still receive revenue. Brenda wondered if a survey could go out to MASS members after the joint MAEMSP/MASSP conference asking superintendents if they allowed both elementary and secondary principals from their district to attend the conference and if not, why.

#### 8. President Elect's Report – Pam Meier

Pam stated that the conference theme "Bridging the Gap: From Theory to Practice". She asked for input concerning the luncheon, wondering if it should be held jointly with MASSP. She would like to offer a drawing with each region bringing a gift. She also asked for suggestions for Thursday night's theme. Brenda would like to see the luncheon be separate from MASSP since each affiliate has different issues, especially on a federal level. Dave asked about this from the office perspective. He would like to see a separate luncheon in order to have a business meeting. Pat suggested that the affiliates could look at combining some of the meetings so there would only be one executive director report and mentioned that facility logistics need to be taken into account. Lance and Pam would like to see the display of unity but can see the benefit of having time alone with each affiliate. Brenda suggested getting input from MASSP. A decision will be made after information is gathered.

## 9. Vice President's Report – *Craig Crawford* In Craig's absence Lance reported that Craig would like to encourage members to apply to the Vice President position.

## 10. Past President's Report – *Jon Konen*

Jon feels that his job as past president is about celebrating others. He thanked the Board members and encouraged them to be mentors to those in newer positions. He plans to add all board members as administrators to the MAEMSP Facebook page and asked that they would continue posting. Jon also mentioned that award nominations are open and gave an overview of each.

#### 11. State Rep's Report – Carole McKittrick

Carole congratulated Brenda for being nominated to the national membership committee. Tim Kosters from South Dakota will be appointed as Zone 7 director. Interviews have taken place to fill Kelly Pollitt's position. She also mentioned that the National Leaders Conference is March 18-21, 2018, the national election will take place March 20 – April 2, 2018, and the National Convention is July 9-11 in Orlando.

## 12. Federal Relation Director's Report – *Brenda Krueger*

Brenda referenced the Graham-Cassidy proposal call to action stating that the calls and emails made a difference. She referenced the SAM Federal Advocacy Priorities 2017-18 and Positions from the SAM website. Brenda referenced letter sent in support of DACA, a letter sent to Senator Daines concerning SALTD, and the National Forest Counties and Schools effort to seek federal aid for forest fire relief.

#### 13. Ex Officio – NAESP Vice President Report – Dave Wick

Dave gave an overview of current happenings at the national level. He attended the National Distinguished Principal Conference with Sue Sweeney. He served on the resolutions committee that brought forward two issues: DACA and transgender students. He stated that it is difficult to find the right position that meets the needs of the varied schools across the United States. Concerning the transgender issue the committee focused on equity for all students. Jon asked what is being done proactively to advocate at the federal level. Dave stated that the resolutions will go out to membership after the first of the year.

## 14. Regional Directors' Reports

- Northeastern Region *Tad Schye* No report.
- Southwest Director Steve Fanning No report.
- Northcentral Director Courtney Bake

Courtney stated that the November 13<sup>th</sup> meeting in Lewistown had an edcamp format, discussing the special session, having conversations with parents about bullying, having conversations with teachers concerning the difference between exemplary and proficient with teachers, lunchroom policy, and a four day school week.

• Western Director – Shelley Andres

Shelley stated that the October meeting included Kirk Miller speaking about ESSA, Christa Anderson speaking about data and assessment, and Colet Bartow speaking about curriculum. Discussion also took place concerning how the regional group falls under the SAM/MAEMSP umbrella. Feb. 13<sup>th</sup> and May 8<sup>th</sup> meetings are scheduled at Nine Pipes. Pat stated that the ESSA Montana Plan 2017 can be found on the SAM website.

• Eastern Director – *Stacy Lemelin* 

Stacy stated that the meetings have been split into area meetings with a Nov. 7<sup>th</sup> meeting held in Laurel with discussions around standards-based report cards and the spring conferences and a Nov. 20<sup>th</sup> meeting in Billings with discussions around PLC and the spring conference. A Miles City meeting was cancelled due to weather but will be rescheduled.

#### 15. Other Representative Reports

• Middle School Representative Report – *Damian Droessler* 

Damian stated that he received names of new members and sent them a thank you in order to open communication.

• SAM Representatives' Reports – *Rick Chrisman & Dale Olinger* 

Dale felt everything he had to report has already been discussed.

• OPI Representative Report – *Dick Trerise* 

Dick stated that the ESSA plan has been submitted and results should be available in the next 2-3 weeks. Significant talks have taken place around CSEP requirements. OPI is making an effort to bring all program and initiate plans into one improvement plan.

• Retiree Representative Report – Bruce Whitehead

Bruce reported that the legislature is the biggest concern currently as is planning for the next session and maintaining TRS. Bruce stated that he will be stepping down from his position at the end of the year.

- MAEMSP Delegate Assembly Steering Committee Representative Report Bruce Whitehead
- 16. Upcoming Meetings and Conferences
  April 3<sup>rd</sup> Board Meeting, Fairmont
  April 27<sup>th</sup> Reorganization Meeting, Helena
- 17. Adjournment -

Brenda Krueger moved to adjourn the meeting; Dale Olinger seconded. **The motion passed unanimously.** 

Lance Boyd adjourned the meeting at 1:34 pm.

Respectfully Submitted, *Kimberly Scofield* SAM Communications Specialist